

SPECIAL ANNIVERSARY ISSUE

MAXIM

₹150 JAN/FEB 2017

AMY JACKSON

THE ENDLESS ALLURE

THE EXPOSÉ
EXPLORE LIKE
A BILLIONAIRE

THE SEARCH
SPORTS ICONS
THE WORLD
MISSED

THE LOWDOWN
BETTER SEX
IN 2017

THE REVEAL
UNDERGROUND
MUSIC IN INDIA

THE BIG
11

BESTSELLING
COVERGIRLS

THE **FUTURE** OF
EVERYTHING

INSTANT **STYLE**
BETTERMENT

+

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CHANGED YOUR
LIFE FOREVER

#MakeHerSmile

INDIA VOLUME 12 ISSUE 1



ISSN 1504-443X JAN/FEB 2017

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photograph by **ARJUN MARK**



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SAM LAL

Our music columnist, Sam, is living proof of the theory that failed musicians end up as critics. Starting his musical voyage as the lead vocalist and rhythm guitar player of the rock band, Impact, he won a few college competitions and lost many more, which led to the birth of *The Rock Street Journal*. He was also the Editor-in-Chief of *Blender*.



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Born in Bosnia, Vesna made New Delhi her home several years ago. She is the force behind Vesna's Wellness Clinic. An established pilates, fitness and wellness expert, she has also penned several articles. Her book, *Work It Out, Without A Workout* is a total guide to fitness.



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TANMOY MOOKHERJEE

After retiring from international cricket even before making his domestic debut, Tanmoy rededicated his life to writing about the sport. When not watching a live fixture, he continues to sit in front of his laptop, maniacally going through films and TV shows, while secretly planning the next road trip to the mountains on his faithful motorcycle.



ANWITA + ARUN

The wife-husband duo works across a range of disciplines including photography, illustration and design. Anwita is a textile design major, and Arun worked for a decade in the textile sector before taking up photography. When not on the road in some remote part of India, learning and documenting traditional crafts, you will find them in Noida, poring over books, etchings and heirlooms.



SHREYA KALRA

Shreya is a freelance writer who's written for *The Huffington Post* and *The Independent*. After staying in the U.K., she has made India her home. Life for her is about words, photography, yoga and travelling.



CHANDNI BAHRI

Chandni, a celebrity fashion stylist and creative consultant, started her journey in fashion with just an instinct. Born and raised in Jaipur, her aesthetic is an amalgamation of her native culture, assorted art forms, subcultures, music and visual psychology. She tries to emancipate her clients and muses through fashion, and would like to use the visceral impact of her work to instigate dialogue.

MAXIM

*“Everything should be made as simple
as possible, but not simpler.”*

ALBERT EINSTEIN

JAN/FEB 2017

ARENA



A MAN'S WORLD

QUEEN OF THE INDIE JUNGLE

The gorgeous Priyanka Bose is making news the world over with her new film, *Lion*. We caught up with her for a refreshing and revealing chat.

by MEHER BAJWA





"My version of sexy right now is so different from the version even a year ago."

Maxim's turned 11 years old! Any wishes?

Congratulations, *Maxim*! May you continue representing women and men correctly. May the years bring about change in the way we and society see women from all ages and demographics.

Your film *Lion* has been nominated for the Golden Globes and the SAG awards. How does that feel? Were you guys expecting it?

I am very happy that this film is getting what it truly deserves. I'm thrilled about its journey and love that the producers have taken it this far. This story is unique and it's getting much deserved accolades.

And you're amazing in it. You've worked with filmmakers from all over the world. Who's your favourite?

I haven't worked with Stanley Kubrick, so I can't quote him, but Garth Davis and Yael Farber have been my mentors and guides so far. I have learnt so much. I have so much to learn still. There's so much talent in India, so, I don't want to stop at just these two as my favourites.

Now that it's the new year, what's your resolution for 2017?

I want to know the business better and have a better attitude towards things. I want to let go of things and people who don't fit me.

Nice! And when do you feel sexiest?

My version of sexy right now is so different from the version even a year ago. I am sexiest when I am most creative and peaceful. I love grounding things. For example, the sea makes me feel sexy. The sun and the full moon and being naked.

Sounds amazing, thanks for that visual! The best cure to a holiday season hangover?

I love a juicy burger when on a holiday and nursing a hangover.

A girl who eats! Awesome. And what's a relationship pet peeve for you?

Live and let live. I wish to practise that more, with more openness and honesty.

The next destination on your vacation bucket list and why?
Peru, I want to do a retreat there and do a full South American road trip.

Our social campaign #MakeHerSmile is all about appreciating women and making them happy. How can a man make his woman smile?

I just realised recently that there's too much pressure on any man to make any woman smile. It's not necessary also to keep waiting for someone to make you smile. No one is responsible for making anyone else happy. It really is a myth, and women and little girls should learn early on that happiness is a choice they can make. They are empowered with the decision-making. No amount of chocolates and diamonds will make you happy. Earning them yourself will probably sustain that happiness longer.

A unique perspective. Now for some fun, who's your celebrity girl crush and why?

It's been Tilda Swinton for a while now. She is a wild card. She is 55 years old, lives the life she wants and really has a very fascinating and diverse career. She is unique. I am obsessed with her. She is the epitome of *ardhanareshwara* – the man and woman in her are beautifully married to each other. That's why she is so magnetic for me. **M**

photographs by **SHIVAJI STORM SEN**

CHARM HER OVER!

If in your adult life you've only stared at your crush from afar and never mustered the courage to say "Hello," then in all probability you are going to die alone. But if you'd like to change that, here are 11 ways to get your crush to say "Yes."

by **NEETI PALTA**

WANT TO ASK A LADY OUT BUT DON'T know how? No stress. Help is at hand. (PS: If you're seriously seeking it in a magazine, you *REALLY* need help.)

BE ORIGINAL In this land of Pritams and Anu Maliks think of the bonus points you'll get for being an A.R. Rahman. Too much pressure? We'll even settle for a Vishal Dadlani! Try an original approach. Eg: "What say you rescue me from *dabba* food/ my maid's cooking tonight and pick me up for dinner?" She's a lot more likely to say yes when you've got her to smile.



BE FIT Call me shallow but I'm shallow with a fetish for a worked-out body. No, we're certainly not asking you to have six-pack abs because who can dig into gooey chocolate delights with wild abandon when there is a crazy calorie-counting Greek statue sitting across from us! But being asked out by someone with a paunch just makes us feel like we got pulled over by the traffic *havildar*! Give us something pleasant to look at across the dinner table and we'll be happy to break bread with you.

SIZE MATTERS Ha! Got you with that one, didn't I? What I mean is little things matter. Small gestures speak volumes about you. Like holding the door open for her, remembering the way she likes her coffee, noticing small new things about her like a new haircut or specs (PS: Flirter discretion advised. "Hey, I noticed you got your upper lip threaded" is a no-go.)

CONFIDENCE If you're going to be all shaky, nervous and breathless while asking her out the most you'll get from her is a

nebuliser! Confidence is a very attractive feature in a man. Just make sure not to cross over to cocky, though. Case in point—Justin Timberlake vs Justin Bieber.

DON'T BE A ONE BHK Flowers and chocolates and attention are great but what we women like the most is our space. So don't crowd us like a Mumbai apartment. Handle the fact that we may have friends other than you and may smile at texts that are not always yours and that even though you see the blue ticks that tell you we've read your WhatsApp message, we might not be compelled to

respond immediately. If you like her that much be willing to wait for her.

DOGGY STYLE I do not subscribe to the point of view that all men are dogs. Mainly because dogs are far ahead of the game. In fact, I'd say they've already won the game... paws down. But if your lady is a dog person, the surest way to get her to like you is to make friends with her dog or feed a stray in her presence. Even if you get friendzoned later, at least you'll have made a friend for life.

LIE TO US Forget what books tell you. Trust me, we love it when you lie to us because it makes us feel like you cared enough. We get mad when you get caught only because you didn't care enough to cover your tracks well! After all, what does it take to lie? You have to think about it, invest in it, spend time over it, commit to it... what else do you think we want from a relationship? Besides, when was the last time you truthfully answered any of these questions—"Do you like my mom?" "Do you

think I need to lose weight?" "Do you think I'm a bad driver?" The truth shall set you free indeed but we'll get you with the alimony.

DIRECT APPROACH Here's a secret I should be charging large sums of money for sharing with you. Sometimes the direct approach is the best approach. We women are so not used to men being forthright and saying exactly what they have in mind. When they do that we are like deer caught in headlights. Your lady interest will say "yes" just out of sheer shock and bemusement. Think Barney Stinson in *How I Met Your Mother*.

DON'T GROOM AT THE SAME SALON Metrosexual is fine but it is very hard for us to find you "manly" if we've seen you with a hairband, face pack and cucumber slices over your eyes in a chair next to us!

DON'T BE THE "OTHERS" FOLDER TYPE You know the kind I'm talking about. The no common friends on FB, saw profile picture and doing *chance pe dance* "I wan make fraandship wid u" types. There's a reason why even Facebook relegates them to the "others" folder. So, the golden rule of asking a girl out is that she should at least have some idea of your existence.

If none of the above work, there is a sure-shot way to get in her good books. But remember this one is not for the faint-hearted. Are you ready?

OFFER TO STAND IN THE ATM/BANK QUEUE FOR HER If this doesn't melt her she's an android in human form here to study earthlings. And a lifetime with such a person isn't going to be fun for anyone. Ask *Men in Black*.

Disclaimer: The writer is a comedian. Please take her advice with a pinch of salt.

RUM RUSH

Indulge your inner Blackbeard with these exotic Caribbean nectars.

by CHRIS WILSON

Skip the Piña Colada and try this reinvented Rum Manhattan

THE SMOOTH OPERATOR

60 ml Brugal 1888 rum
15 ml Carpano Antica
Formula sweet vermouth
15 ml Amaro Montenegro
1 dash Angostura bitters

Combine all ingredients in a mixing glass with ice and stir until chilled. Pour over fresh ice in a rocks glass. Garnish with an expressed lemon peel.

(Courtesy of drinks maestro John McCarthy, bar director at New York's Masa y Agave)



WHEN IT COMES TO LUXURY SIPPING LIBATIONS, MOST OF US TEND to reach for top-shelf scotch, bourbon, or cognac. Rum isn't even in the conversation. But while the "kill-devil" is best known for its role in easy-drinking party cocktails like the Dark 'n' Stormy, the daiquiri, and the mojito, the islands' favourite elixir offers far more sophisticated strains that can go toe-to-toe with the finest and most rarefied single malts.

One glorious example is the \$1,500 Papá Andrés 2015 Alegria Edition from Brugal, a 126-year-old label based in the Dominican Republic. A mere 97 bottles ever made it into the U.S., so aside from being wildly expensive, Papá Andrés is also incredibly hard to find. But the pleasures inherent in this exquisite Caribbean unicorn are very real indeed. Redolent of coffee, sweet vanilla, and coconut, Papá Andrés drops a depth charge of flavour, including oak, dark cherry, and caramel, on whomever is lucky enough to taste it. Savour it neat and try to remember that feeling, because you're unlikely to encounter rum of this stature again.

The lavishly priced Papá Andrés isn't your everyday sipping rum, but the tropics offer plenty of worthy alternatives. Below, rum guru Mikael Mossberg, co-founder of liquor-curating app Distiller, talks up four more of his favourites.



Plantation XO
20th Anniversary
Barbados, \$55
Aged up to 20 years in bourbon casks and finished in small French oak casks in Bonbonnet, France, the Extra Old packs plenty of vanilla, cocoa, candied orange, coconut, and oak.



Rhum Clément X.O.
Martinique, \$150
If you see a bottle of Rhum Clément X.O., buy it without hesitation. This gem is no longer being produced and is a beautiful example of the French style of rum, with notes of leather, licorice, and toffee.



Angostura Cask
Collection No. 1
Trinidad, \$50
This limited edition is a blend of eight- and 10-year-old rums that spends 12 months in first-fill bourbon casks. Expect tart mango, apple, and a brown-sugar finish.



Appleton Estate 21 Year
Jamaica, \$120
A favourite of many rum connoisseurs, the 21-year-old represents a rare success of extended tropical aging—a rum that is at once woody and refined, fruity and moderately sweet, with a signature note of flamed orange.

THE BLOCKBUSTER SEQUELS YOU CAN'T MISS THIS YEAR!

The filmverse is potential candyland for all comic buffs and series fans in 2017. Pre-booking is definitely recommended.

by **MEHER BAJWA**

XXX: THE RETURN OF XANDER CAGE (JANUARY)

Directed by D.J. Caruso

We know you're already looking forward to this one marking Deepika Padukone's Hollywood debut. From the trailer, the film promises classic XXX-style action and more this time around.

RESIDENT EVIL: THE FINAL CHAPTER (JANUARY)

Directed by Paul W.S. Anderson

Alice is singlehandedly taking on the Umbrella Corporation in Raccoon City one last time—the final battle to the end. Set to the soundtrack of GnR's "Paradise City," we've already got goosebumps for this one.

FIFTY SHADES DARKER (FEBRUARY)

Directed by James Foley

Part of the most controversial film trilogies of the past decade, this second instalment delves deeper into the complex world of BDSM-loving Christian Grey and his inexperienced lover, Anastasia Steele.

JOHN WICK: CHAPTER 2 (FEBRUARY)

Directed by Chad Stahelski

Our favourite former hitman makes his retribution-worthy return. With the addition of Laurence Fishburne, Ruby Rose, Ian McShane and Common.

LOGAN (MARCH)

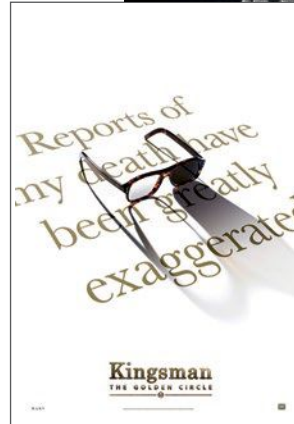
Directed by James Mangold

Hugh Jackman's 10th and final outing as the steel-knuckled Wolverine. With the X-Men gone, our ageing hero and his companion, Professor X (Patrick Stewart making a comeback), must fight to protect the mutants from an evil organisation with the help of Logan's young clone.

THE FATE OF THE FURIOUS (APRIL)

Directed by F. Gary Gray

The eighth in the series and first without Paul Walker, this one had Dominic Toretto (Vin





Diesel) being seduced to the darker side of crime and betrayal by Charlize Theron. The crew faces their toughest test of all time.

GUARDIANS OF THE GALAXY VOL. 2
(MAY)

Directed by James Gunn

We don't know too much about this one yet, but we do know we're excited that it's set to the score of Peter Quill's *Mix Tape*

Vol. 2, and has something to do with discovering his true parentage and stars Baby Groot. Here's hoping it's as good as the first one.

PIRATES OF THE CARIBBEAN: DEAD MEN TELL NO TALES
(MAY)

Directed by Joachim Rønning and Espen Sandberg

This adventure-action-comedy film is the fifth in the series starring Captain Jack Sparrow. He's now on the hunt for Poseidon's powerful trident.

KINGSMAN: THE GOLDEN CIRCLE
(JUNE)

Directed by Matthew Vaughn

Eggsy and Merlin are back! The 2014 secret service film was a huge hit, thanks to a solid cast, hilarious writing and some trippy visuals. This time around the boys collaborate with their American counterpart, Statesman, to save the world.

TRANSFORMERS: THE LAST KNIGHT
(JUNE)

Directed by Michael Bay

Michael Bay is all set to blow up some more space tech in this instalment of the series. The plot is unknown, but we do know Anthony Hopkins and John Goodman have joined the cast.

STAR WARS: EPISODE VIII
(DECEMBER)

Directed by Rian Johnson

After discovering a larger universe in *The Force Awakens*, Jedi-esque Rey continues her epic journey with Finn, Poe and Luke Skywalker in the next chapter of the saga.



Dictator *Of Decorum*

with GLENN O'BRIEN



How low should a suit jacket go?

For decades the traditional answer was to the fingertips with your hands relaxed at your sides, but about 10 years ago American designer Thom Browne cropped the traditional-shoulder jacket considerably. The odds were against him but his eye proved right; virtually everyone in menswear followed his lead to some extent and we saw a sea change in men's tailoring. Now fashionable suits from the '90s look like a Cab Calloway zoot suit. There is no exact length, but as a general principle I'd say your jacket should cover your ass.

I'm recently divorced and want a new signature musk for my new life. What smells like confidence, wisdom and good looks without costing a divorce settlement?

Divorce settlement sounds like GNP territory to me, but no fragrance used in the right amount will break the bank. Genuine musk oil was always among the most expensive of fragrance ingredients, up there with ambergris from whales. Musk deer balls aren't cheap, and demand would have wiped the species out had genuine musk oil not been banned in 1979. It's the rhino horn of smell. On today's black market those glands can bring 50 grand a kilo. Today, some musks are made with synthetic reproductions of musk deer oil, while others are made with civet cat musk. They share several similar qualities, but the cats don't need to die to yield their alluring aroma.

Jövan Musk and English Leather Musk aftershave are two of the most popular and affordable on the market. I have memories of these from my youth, although to me they don't smell quite as powerful as they

did in their '70s heyday. Abdul Kareem Egyptian Musk Oil has a cult following at \$25. In my opinion, however, the greatest musk on the planet is Acqua di Colonia Muschio Oro, from the famed pharmaceutical nuns at the convent of Santa Maria Novella of Florence, that sells for \$125. What's their secret? Who knows? Maybe the ancient apothecary, which dates back to the Renaissance, still has some musk deer oil in the wine cellar, or even a few of those weird, fanged little Himalayan deer roaming their gardens.

I have healthy, long brown hair and I'm considering the man bun. Am I too late? And if not, where does one go to buy a man hair band?

I prefer the term top knot. "Man bun" seems to be part of the usual macho mockery of guys who dare to look different. Calling it a man bun is far worse than wearing one. I spent much of my life with hair of shoulder length or more; sometimes I let it hang and sometimes I tied it back in a ponytail. But if I really wanted it out of the way—while changing piston rings or making soup—I wore a top knot. I don't think those elastic hair ties are very gender specific, but go for one in a colour that blends in. I doubt there are many smart alecks who'd dare call a sumo wrestler's *chonmage* a man bun. That distinctive vertical hair style was originally intended to keep samurai helmets on or to cushion colliding wrestlers from head injury. It's a coiffure that plays defense. You can't get a samurai hair dresser if you're not a sumo wrestler, but you can oil your own hair, comb it to the centre and create a shaped "queue" with a couple of hair ties, resulting in a do that's functional, exotic and slightly scary.

I've been wearing glasses since I was a teen, and am contemplating trying contact lenses or even Lasik surgery. My wife, however, is resistant to the idea. She likes my glasses and says that I shouldn't mess with a good thing. I love the idea of not having to put on glasses in order to see. What do you think?

There's no reason not to try contacts. And they're your eyes, not hers. You can always take your contacts out and put on glasses when your wife is in the mood. Lasik surgery is a little scarier, but apparently 96% of those who have it are satisfied with the results. Still, you might wind up having to get another surgery some years down the road if your eyes change, but if your prescription hasn't altered in a long time, you are probably a good candidate for Lasik. Pick out the most experienced doc around. Your wife can be the boss of her own eyes. And who knows, she might want to have a little lift or tuck in a few years. How would she like you saying no to that? "No dear, I love your crow's feet!"

What's your take on the socks-with-sandals look? I pretty much live in my Birkies (outside the office, of course), but I always thought the idea of pairing them with socks kind of (a) defeated the purpose of sandals and (b) reminded me too much of pale European tourists in shorts.

Birkenstocks with socks isn't easy to pull off. It can easily amplify your nerd factor. You need a bohemian wanderer aura—sort of Brad Pitt in *Seven Years in Tibet*. But why wear socks with sandals anyway? To air sweaty feet, perhaps, or deal with sudden high-desert temperature drops? The only reason I'd do it is if I had a pair of really spectacular socks that I didn't want to



If the suit fits

hide under leather: Big tweedy, woolly, gnarly, heath-born things that look like they were hand-knit by Druids on the Isle of Man and handed down along with the secret single-malt recipe. Then you can sock it to 'em.

What's the difference between a tuxedo and a black suit? Can I wear a black suit if I don't have a tux?

The tux presents an interesting issue now because over the past decade we have experienced something called "creative black tie." This movement reared its head back in the '60s, when JFK tossed the topper and elegant hipsters like James Coburn combined a tux with a turtleneck. Remember Ralph Lauren introducing faded blue jeans with a correct tux top? That was

the weirdest clash of top and bottom since the centaur. Remember Russell Crowe's string tie, Nehru white shirt and jacket with frog closures at the Oscars? To top it off he wore his grandpa's OBE medal. Too much creativity! The whole idea of the tux is conformity. Formal means form. Form follows function. At a formal function we wear sleek black uniforms so that the ladies can shine in their multifarious gowns. Today there has been a return to the rules, particularly at the Oscars and other red-carpet events. I have a feeling the designers are behind it—not their clients, who are used to wearing costumes. If it looks like a costume, it's not a tux.

A proper tux has a peak lapel or a shawl collar. But a lot of determinedly regular guys still want the same notch lapel their

business suits feature because it makes them feel safe. The same with flap pockets. The same with jacket vents. All are traditional no-nos. And some designer tuxes have even dispensed with the stripe on the trousers. You might be able to get away with one or even two of those features, but a tuxedo should look like a tuxedo. Wearing a cummerbund or vest is also important, because showing white shirt under your jacket button is not sleek. (This no-no is Oscar endemic.) However, there is one place you have to draw the line, and that's the trouser hem. If it has turn-ups, it's not a tux but a suit with pretensions.

If I didn't have a tux I'd avoid black and wear a dark grey suit with a white shirt. You'll look dressy but not like you're faking it. ■

The *Birthplace* *of COOL*

BUZZING WITH A FLURRY OF ACTIVITY, INDIA'S COUNTERCULTURE UNDERGROUND IS, RIGHT NOW, RESPONSIBLE FOR SOME OF THE BEST MUSIC WE HAVE HEARD IN A LONG TIME.

by SAM LAL





Considered and analysed, either as a noun or an adjective, the underground does seem possessed of a certain eel-like quality. You never can pinpoint it with any degree of accuracy. It just keeps slipping away. Take the recently concluded Orange Festival of Adventure and Music at Dambuk in Arunachal Pradesh.

The event featured Yngwie Malmsteen, one of the most colossally celebrated guitar players of the Eighties and a large part of the decade that followed. Back in the day, when he would hold court, Yngwie was a towering figure who rained down arpeggios on his devoted legions from amplifier stacks that nearly brushed the stratosphere. There were certain environment-friendly groups that held Malmsteen directly responsible for blasting a hole in the ozone layer but that is probably an exaggeration.

What is beyond dispute is that Yngwie Malmsteen was once the unquestioned king of the hill. His gig in India, however, was a headlining slot for a festival that has serious underground cred attached to it. So what exactly happened? Did Yngwie change or did the world around him undergo a metamorphosis?

It is actually the underground that has shifted. As it always does. When Yngwie was exploring the neo-classical idiom and not “metal guitar”, as one morning daily described it, the grunge movement was bubbling just below the surface. It exploded in the ‘Teen Spirit’ of the Nineties which made the alternative the mainstream and the mainstream, well, it just went underground. That’s exactly how it goes.

In the Indian countercultural context, memories of people like Randolph Correia, he of Pentagram and Shaa’ir+Func, experimenting with electronic sounds and rock guitar at the now defunct Razzberry Rhinoceros while the heavy-metal crowd dripped with derision, remain very fresh. The Prodigy made electro-rock fusion the norm not long after leaving the rock community a little stumped and very divided.

Any which way you look at it the underground, despite its rather fickle and somewhat cyclical bent, is the bona fide birthplace of cool. It is what the clued-in fraternity dials into before the underground becomes decidedly mainstream and starts looking for a brand new identity.

“I think hip-hop is definitely the next big sound of India,” says Ritnika Nayan Srivastava, owner of Music Gets Me High, one of India’s most exciting multi-platform music and entertainment companies. “I was at a festival in Mumbai recently and I was amazed at the kind of hip-hop acts that have started coming up.”

Now, that is a bit of a surprise because hip-hop is a musical style that forged its way out of the grimy underbelly of America to become the definitive urban, black rhetoric. Until Vanilla Ice popped around the corner, that is. For Indian musicians to adopt the genre as their own is an indication of the kind of diversity that informs the Indian underground these days.

“The sheer variety of music that is coming up is unbelievable,” says Anshit Chandra, manager-marketing for Radio One, the only English FM channel in Delhi and NCR right now. “Honestly, it sometimes becomes a little difficult to keep tabs on everything. There is so much happening.”

Take *Dharma*, for instance. Composed and helmed by Berklee graduate Tarun Balani, the jazz vibe of the album is not likely to be thrown down from stadium stages with thousands of people in attendance. Nor are we likely to find Balani’s mug staring down from gigantic billboards. But the fact of the matter is that *Dharma* features some of the finest jazz musicians in India and abroad.

“I was extremely fortunate to be creating music with some great musicians whom you look up to,” says Balani. “I have known



most of these musicians for the last four or five years and that creates fabulous understanding of each other's styles. Trumpet player Tiziano Bianchi, keyboard player Sharik Hasan and I were at Berklee together. In fact, the only new addition to the band is bassist Joshua Crumbly."

Balani, for the record, has been mentored by the likes of Danilo Perez and John Patitucci, bona fide icons who have created benchmarks with their playing styles. This is just an indication of the wealth of talent that exists a little below the surface and which has been quietly rewriting the book on what Indian musicians have to offer.

The underground is also the preferred venue of Jivraj 'Jiver' Singh. A second generation musician, Jivraj's parents, Jayashree and the late Gyan Singh, were part of Skinny Alley, one of the prime movers of India's independent music movement who made a major label debut on EMI with *Escape The Roar*. A serial collaborator, Jiver is the drummer for PINKNOIZE and his list of projects keeps increasing like one of those compound interest rates one keeps reading about.

The music media had gone into a mini frenzy not too long ago when "I Love You Baby, I Love You Doll", a single by singer-songwriter Nischay Parekh and Jiver, got the nod from *Grand Budapest Hotel* director Wes Montgomery who tweeted that he really dug the song and the video that accompanied it. An instantly hummable slice of breezy pop, "I Love You Baby" is part of the singer-songwriter template that has brought back an aspect of pop music that had become very big during the Nineties.

It was the time when The Crux put together an early demo version of a track that featured acoustic guitars, recorders, spot-on vocal harmonies and a vocal line that remained with the listener for the rest of the day. The Crux sent the demo version to the few music magazines India had at that point in time who didn't seem to think music of it because the track was in Hindi.

Then, the tide turned one fine day. The Crux became Silk Route and the song "Dooba Dooba" became one of the key songs that sparked off the indie-pop phenomenon of the Nineties. What musicians like Parekh, Prateek Kuhad and many others are doing right now is reminiscent of what began about two decades ago. Yes, it is definitely cut from a very different musical fabric but the spirit that moves it is definitely identical. The singer-songwriter is one of the cornerstones of the current underground.

Fusion too, is on the verge of breaking the levee and flooding the ramparts. Delhi-based Advaita stormed into mainstream reckoning when their track, "Mo Funk", was adapted to the soundtrack of the Amitabh Bachchan-Farhan Akhtar starrer *Wazir* as "Khel Khel Mein" earlier in 2016. Shadow & Light, another Delhi act, have been creating waves with their blend of Hindustani classical music and electronica and have returned from their opening gig slot with the genre-defining Karsh Kale.

It is probably one of the most exciting times for the Indian underground. Experimentation and expression are no longer tentative, almost apologetic, like they used to be. This is a voice that is bold, confident, universal and, most important, it is unique. Some of it will spill over to the mainstream, become a trend, spawn soundalikes following which there would be a resurgence which will find a new sound cresting in to fill the vacuum.

This is how it has always been and this is how it will always be. **M**

WATCH YOUR LANGUAGE

These new terms recently made their way to the dictionary and our lingo. Find out what they mean before you use them.



DEJA CHU

When you feel you've met this ch***ya before.
Maxim's Example: Are you looking in the mirror?



DEJA POOP

When you get the feeling the same shit keeps happening to you again and again.
Maxim's Example: Ross finally has a word for being rejected by women over and over again!

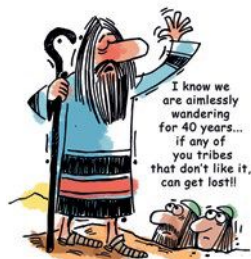
DUDEVORCE

When two male friends call off their friendship over a lame disagreement, mostly over a girl.
Maxim's Example: And that's why your best friend now is that bottle of beer you're holding in your hand.



UNKEYBOARDINATED

Lack of physical and mental coordination while typing on a keyboard.
Maxim's Example: And here's hoping your coordination clicks on in the bedroom, mate!



DESTINESIA

When you finally get to go to the place you've been wanting to go but don't recall the reason. Usually occurs with people during office hours, thanks to frustration.
Maxim's Example: That's why you usually land up in the photocopying room. Alone.



HIBERDATING

A person who ignores their friends completely when they are dating someone.
Maxim's Example: Like all your friends? That's why your beer bottle is your best friend, remember?



AMBITCHOUS

Being ambitious in a b*t*hy way. Or striving to be a bigger b***h than an average b***h.
Maxim's Example: Office won't be complete without one of those--now, would it?



ASKHOLE

Someone who keeps on asking stupid, pointless questions or advice and yet always does the opposite of what you've told him.
Maxim's Example: Don't we all have that one friend.



ERRORIST

A person who makes the same mistake repeatedly. He believes what he is saying is true but everyone can see through his lies.
Maxim's Example: A word your girl will call you when you lie to her the next time about talking to your mom on the phone for an hour.



NONVERSATION

A random conversation where nothing is explained, illuminated or elaborated upon. These usually occur over beer at a bar.
Maxim's Example: When you go on and on about how you can't stop eyeing that one girl at work but no one cares. Dude, you gotta stop!



CARCOLEPSY

One's ability to fall asleep as soon as the car starts, giving no company to the driver.
Maxim's Example: Sort of like when your boss starts talking and you can't help but snooze away.

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STYLING BY SHELTON BENJAMEN

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Jones ₹1,499; leather
bag and shoes by
Hidesign ₹8,495 and
₹5,995; watch by
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shirt by Hackett
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MODUS *high life*

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3. compass by Suunto;
4. camera by Canon;
5. pocket square by Drake's;
6. pen by Visconti;
7. luggage tag by Smythson;
8. sunglasses by Vuarnet;
9. watch by Bell & Ross



THIS PAGE

1. Hat by Pendleton; 2. boots by Berluti; 3. blanket by Pendleton; 4. bow by Bear Archery; 5. paddle by Bending Branches; 6. wallet by TMBH; 7. reel by Orvis; 8. boots by Scarpe Di Bianco; 9. watch by Bremont; 10. perfume by D.S. & Durga; 11. bracelet by Scarpe Di Bianco; 12. tomahawk by Gerber; 13. knife by Fiddleback Forge; 14. eau de toilette by Dior; 15. wallet by Burberry; 16. gloves by Zegna; 17. sunglasses by Michael Kors; 18. binoculars by Swarovski Optik

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photographs by **MARK PLATT** styled by **ANDREW PORTER**

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GIFT GUIDE

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by **SUNANDA VAID**



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THIS SPREAD

Moringa gift set by The Body Shop ₹4,465; front-open cardigan by Vero Moda ₹1,999; sunglasses by Armani (p.o.r.); lingerie by Marks & Spencer ₹1,999; earrings by Swarovski (p.o.r.); watch by Fossil (p.o.r.); scarf by Vero Moda ₹799; wallet by Michael Kors ₹16,000

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Dress by Gauri & Nainika at Koovs ₹6,000; tan leather bag by Hidesign ₹25,900; sunglasses by Armani (p.o.r.); jeans by Wrangler ₹3,095; rose gold-tone stainless steel watch by DKNY ₹10,747; shoes by Adidas Original ₹8,500; gold wristband by FitBit (p.o.r.); blazer by Marks & Spencer ₹3,999; earrings by Swarovski (p.o.r.); heels by Velvet Army at Koovs ₹2,695

Valentine's
SPECIAL



AGENDA

MAN WITH A PLAN



The Sexual Zodiac

BOOST YOUR RELATIONSHIP AND/OR YOUR HOOK-UP DIRECTION IN 2017 WITH THIS SIGN-BASED GUIDE. DON'T KNOCK IT TILL YOU TRY IT.

by JAI MADAAN



ARIES

Aries, a slow starter, idealises love and covers it with tenderness. Aries is a little forceful, likes to take the lead and has an enthusiastic disposition. This year, love and romance will be less significant for you as you focus more on friendships and career. This does not mean you won't have love in your life—of course you will. And to improve your love life we suggest you create an environment for lovemaking that appeals to all your senses. Concentrate on the feel of silk sheets against your skin, the soft glow of candlelight, and the taste of ripe, juicy fruit.

Most compatible matches Gemini, Leo, Aquarius

Least compatible matches Virgo



TAURUS

Taurus, more sensual than sexual, craves stimulation even more than inspiration. The scents, sounds, and touch of a sexual experience are very important to you. You hate to misuse energy, so any action you pour into sexual activity adds to the experience. Love and social passions will be outstanding this year. Singles are most likely to be involved with a

person exclusively in 2017. Marriage is feasible but not crucial. To improve your love life it is suggested you understand your partner better. This understanding is useful for reducing stress, tensions and strains in relations.

Most compatible matches Cancer, Virgo, Pisces

Least compatible matches Scorpio



GEMINI

Gemini are energetic and imaginative, making them great partners for oral sex. They are easygoing about their sexuality, daring to have sex in unlikely places and not shy about dirty talk. The sexual facet of romance will be essential to you this year. Also, you'll be blessed with an associate who's a very good listener. Still, it's the bodily side that dominates this year. It is perfectly appropriate to tell your partner what feels good in the middle of lovemaking. Also, remember to discuss larger issues, such as mismatched sexual desire or orgasm troubles that may be bothering you. It will make the year much better and healthier for you and your partner.

Most compatible matches Aries, Libra

Least compatible matches Leo, Sagittarius



CANCER

Cancers just want to get close to you—both physically and emotionally—so if you're coming over, expect to stay and cuddle all night. In 2017, you attract individuals who are moral, educated and cultured. Singles can possibly expect marriage this year or be linked to an important romantic connection. Married individuals will find their social circle growing and discover more romance within their marriage. It is advisable to approach a sexual issue as a problem to be solved together rather than an exercise in assigning blame.

Most compatible matches Scorpio, Pisces, Taurus

Least compatible matches Aquarius



LEO

Leo, you are a pleasure to be around and a fan of happiness. You love excitement and being over-the-top, which means you have great sexual desires. This year, singles are most likely to marry, and married individuals will introduce new things in the bedroom to spice things up. New loves and potential marriageable couples will see themselves getting serious unexpectedly. It is suggested you show your partner how to stimulate you rather than let her believe she isn't attractive enough to arouse you anymore.

Most compatible matches Libra, Sagittarius

Least compatible matches Pisces



VIRGO

Virgo is practical, precise and meticulous. Don't imagine that Virgo the virgin is innocent. You savour touching of any kind as a means to foreplay; making out or massages can enhance your arousal. Stick to the bed and they'll be sure to stick it in you. In 2017, individuals who are by now married will discover additional romance within their marriage and make new long-term pals. Passionate possibilities come at get-togethers, household gatherings, introductions that arrive through the loved ones, at resorts, nightclubs and sites of leisure. It is advisable to fulfil maximum desires and wishes of your partner to enhance your love life.

Most compatible matches Taurus, Cancer

Least compatible matches Aries



LIBRA

Libra, considered the most sophisticated of the zodiac signs, has excellent taste and delicate sensibility. Your love is one-of-a-kind though it can be emotionally draining at times. The intensity of your love is hardly matched by any other zodiac. This year, your love will be focused on a particular person. The one who appeals to you would be at least two years older, settled, frugal, really serious, steady, ambitious, may be pessimistic (at times) and organised, with each of the virtues of the corporate supervisor. You may be able to resolve minor sexual issues by making a few adjustments in your lovemaking style.

Most compatible matches Gemini, Leo, Sagittarius, Aquarius

Least compatible matches Capricorn






SCORPIO

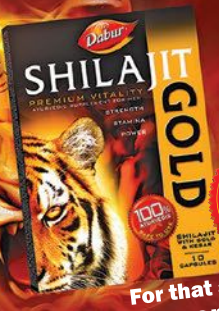
Scorpios have a reputation for being passionate, lustful, and highly sexual. Scorpios are the sex toys of the zodiac. You need drama and enthusiasm in your sex life and often indulge in scenarios involving power and control. If you're married, your relationship is likely to face some problems due to parents. If the partnership is fundamentally sound it'll survive, but if it lacks maturity and strength, it can almost end. Spending more time having sex isn't a bad thing, especially if you can resolve other problems too. Your strength is your openness, so talk to your partner about trying new positions. She'll love it.

Most compatible matches Cancer, Pisces

Least compatible matches Taurus

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SAGITTARIUS

Sagittarius is charming, affectionate, and attentive in the bedroom. But you tend to get bored quickly, so you yearn for impulsiveness in your sex life. You will make

your partner feel special this year and that will also show in the growth of your relationship. Sagittarians who are single will find it difficult to remain with a single partner. Flings and love affairs will be a way of life for you with no serious commitment. But if you're tired of random hook-ups, engaging in kissing and cuddling is essential for maintaining an emotional and physical bond.

Most compatible matches Libra, Aquarius

Least compatible matches Gemini



CAPRICORN

Capricorn has a reputation for being one of the most sexual signs but is at the same time very sensual. You love being courted and seduced, and you take pride in your sexual stamina. This year, you are looking for adventure and will get out of your comfort zone. You may want to ask your partner to touch you in a manner that she would like to be touched. This will give you a better sense of how much pressure, from gentle to firm, you should use. Our advice: Be gentle when you talk to your partner.

Most compatible matches Pisces, Scorpio

Least compatible matches Libra



AQUARIUS

Generally regarded as intellectual and idealistic, Aquarians are suggestible and unconventional in the sack. Their sexual fetishes are a little unconventional and daring, but if you aren't down, use the safety word. This year, you may feel your partner has lost her sexual interest and does not come to you with the enthusiasm she used to show before. In that case, reverse the situation by increasing your partner's sexual drive. Try different positions to overcome boredom.

Most compatible matches Aries, Libra

Least compatible matches Cancer



PISCES

Pisces are like the spooning sex position—they get attached very easily, are very intimate and sometimes in your face. In bed, you are romantic, sensual, and playful, and your soulful side appreciates imaginative techniques. This year, Pisces will try their level best to understand the different aspects of love. You will put in efforts to be the perfect lover and pamper your partner no end. At times your efforts might not be appreciated and you may want to give up. Don't lose heart as your relations will improve. Surprise your partner with a romantic hook-up on the living room floor or in a secluded spot in the woods. Try erotic books and films.

Most compatible matches Taurus, Cancer, Capricorn

Least compatible matches Leo

And there you have it, a sexual calendar for 2017. Get, set, bone!



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RE-POWER YOUR GUNS

DON'T GIVE IN TO THE
SLOVENLY DEADLY SIN.

by TASHA PIENAAR





IT'S NOT SO EASY GETTING UP IN THE MORNINGS. IT'S DARK. IT'S cold. The bed is warm... Did we mention dark and cold? Even if you are the person who prefers training in the evenings, the same can be said. The sun starts setting early and by the time you are done with your session and walk out of the gym it might as well be midnight. Not an ideal scenario. There are months when the gyms go quiet. Most people pack on a few extra kilos and blame it on comfort food—although that may be true, the idea is to keep a balance so as to not screw up your metabolism entirely for when spring comes and you want to get in shape again.

Easier said than done, right? Even the most dedicated lifters have weak moments every now and then but they don't wallow in them. Here are some guidelines to keeping up with the gym-going Joneses:

• **SET A GOAL**

Find a date that falls in early summer or spring and make it your mission to accomplish something fitness related by then. Be it a body fat percentage reading, or a half-marathon or a cycle—anything that will keep your eye on the prize.

• **BUY NEW TRAINING CLOTHES**

No, this is not only for the ladies. Investing in new attire for the sport of your choice or gym is a great way to keep you motivated and focussed.

• **PUMP THAT PLAYLIST**

It's time for a new set of songs. Last year's number one has just been killed by the radio so go and download some fresh playlists that will get your pecs bouncing along with your foot.

• **PHONE A FRIEND**

Really. Grab a like-minded friend and keep each other motivated. It's easier to skip when you have no one relying on your company but we can guarantee you will be less inclined to sleep in or drive by when you have someone waiting for you, to hold you accountable. For the lazy type, this is sure to work wonders.

• **THAT THING YOU WANTED TO TRY...**

Do it now. Whether it's a high-energy group training class or a hike on a Sunday morning, now is the time to do it. By engaging in these different activities you avoid getting bored.

• **WARM UP INSIDE**

Get your heart rate up indoors already as this will get the blood circulating and give you that kick you need to get going.

• **THE AGE-OLD "GET A PERSONAL TRAINER"**

It works, though. PT's tend to have great packages over these months so shop around a bit and find someone who will keep you in check. If you are spending money on a trainer, you will be less inclined to staying in bed or doing a drive-by.

Just keep at it. Winter will not be here forever and when the sun starts rising that bit earlier, and the days get warmer, you will wish you hadn't skipped those days because when it's time to get into shorts and a T-shirt there will be no secret about whether you checked into the gym or your local pizza joint down the road.

FOOD FOR THE SOUL(MATE)

You don't need too many ingredients to cook a special meal to impress the woman in your life. These 11-ingredient recipes will see you through easily. Just remember to add that extra ingredient called love for better results.

by **SUMALYA SARKAR**



BRAISED LAMB

*with potato cornichorn,
onion confit & red wine jus*

Get these

880 gm lamb shanks, 80 ml olive oil, 60 gm chopped garlic, salt to taste, 20 gm rosemary, 16 baby onions, 200 gm potatoes, 40 gm jalapeño, 30 ml fresh cream, 120 ml red wine, 160 gm asparagus

Make it

Marinate lamb shanks with garlic,

rosemary, salt and red wine. Keep aside for 30 minutes. Peel and boil potatoes. Roughly mash them with hand. Prepare onion confit by slow cooking onions in oil. Grill lamb shanks on a hot plate and keep for braising for next 30 minutes in a hot poaching liquor. Add fried garlic, jalapeños, onions, salt to mashed potatoes. Season well. Blanch asparagus and keep aside. In a pan, reduce the natural jus and pour on the lamb. Garnish with rosemary and onion confit.

PANEER KARARA

Get these

50 gm cottage cheese (*paneer*), salt to taste, 50 gm cornflour, 10 gm turmeric powder, 10 gm red chilli powder, oil for frying, 20 gm crushed cornflakes, 50 gm gram flour (*besan*), 10 gm cumin powder, sliced onions, coriander leaves

Make it

Heat oil in a deep frying pan. Cut cottage cheese into small pieces. Make a batter with gram flour, salt, turmeric powder and cumin powder. Separately make crumb mixture with crushed cornflakes, cornflour, salt, turmeric powder and red chilli powder. Now take cottage cheese pieces, dip into the batter and toss in the crumb mixture. Fry till golden in colour. Garnish with the sliced onions and coriander leaves. Serve hot with mint chutney.

STEAMED PESTO CHICKEN

Get these

150 gm chicken supreme, 1 tbsp pesto, salt to taste, 1/4 tsp crushed black pepper, 50 gm fresh vegetables
For pesto: 250 gm fresh basil leaves, 2-3 garlic cloves, 1/2 tbsp grated parmesan cheese, 125 ml olive oil, 1 tbsp pine nuts

Make it

Preheat the oven to 350°C. Rinse chicken breast and pat dry. Coat with pesto and seasoning. In a bowl, add vegetables and sprinkle them with olive oil, salt and pepper. Now, in a large piece of foil, place vegetables, top with chicken breast. Fold ends of the foil to create a pocket and seal the ends tightly, leaving the top open. Fill a pan with 1/2-inch water. Place pocket in the pan. Cook in the oven for 15-20 minutes till chicken is cooked. Carefully open the pocket and shift entire food on a plate and serve hot.



*Sarkar is the Executive Chef at
The Gateway Resort Damdama
Lake, Gurugram.*

UNLEASHING THE MUSICAL FURY

The JK Tyre Orange 4x4 Fury festival, set in the beautiful landscape of Arunachal Pradesh, is a popular mix of music and automotive grit.

by **TANMOY MOOKHERJEE**





LHAKPA TSERING IS A LEGEND IN THESE

parts. He is a two-time Raid de Himalaya (India's premier motor rally) champion, driving a vehicle meant to tackle the difficult terrain. When you ask him which vehicle he uses back home in Itanagar over a pint of beer, he casually responds, "Alto!" much to the amusement of the people glued to his stories of epic daredevilry.

He is also one of the founding members of the Orange Festival of Adventure and Music's off-roading extravaganza, the JK Tyre Orange 4x4 Fury, held annually in the lower Dibang valley of Arunachal Pradesh. And while major cities in India (read New Delhi) struggle to bring international musicians to perform owing to numerous bureaucratic wrangles, in just its third year, they pulled off the unthinkable, bringing on board Swedish guitar virtuoso Yngwie Malmsteen to headline the festival that ran over December 15-18.

There was a quiet confidence in Tsering's voice when he said, "We invited Malmsteen to our home, not to a city." The troop of journalists that had descended for the festival had all endured a gruelling drive to reach Dambuk, where the festival was held. The off-roading event, organised by JK Tyre, was already underway, flagged off by Arunachal Pradesh chief minister Pema Khandu in the presence of some 700 folk dancers from the region. A metalled road gave way to a dirt trail, which finally opened into lush green fields and was surrounded by mountains and little else.

The seven-team off-roading challenge had already pulled in quite a few locals who were fascinated by the Hot Wheels-inspired beasts, driving over thin wooden planks to cross deep mud-pits. While Chandigarh-based Gerrari Off-Roaders won the first stage of the competition, the early setting sun meant the stage was set for music. A free entry on the first day ensured a decent crowd gathered for the evening, sampling the local cuisine on offer. And while teething problems persisted with technical issues during the musical part of the festival, the



revellers didn't appear to be bothered. Two major Indian motoring giants—JK Tyre and Maruti Suzuki—have invested in the festival, and despite their dedication to their core industry, their support to the musical part has been encouraging.

Much like its local rival that takes place in Ziro, the Orange Festival has gained in reputation and interest thanks to support from the government, which has shown interest in bringing tourism to the state. Nestled amidst paddy fields in different regions of Arunachal Pradesh, both Ziro and Dambuk have attracted fans from all

over the country. While the well-known names in the music industry pulled in the crowds, Delhi veterans Menwhopause were being kept busy. Expat musicians—singer-songwriter Antoine and Scott Moses Murray—laid the foundation with their acoustic numbers, but the biggest crowd pullers were Shillong's Skylevel and Gingerfeet.

The lower Dibang valley has benefitted from the festival. Crucially, infrastructure development has been on the rise as a result. This is a region that is cut off from the rest of the country for six months of the year owing to the swell of the Brahmaputra

river and its many tributaries. The state has been recognised as having huge hydro-electric potential; ironic when you think this region didn't have electricity until last year. In fact, the local district magistrate of the area has two official vehicles at his disposal: An SUV and an elephant.

Unlike users of road-hugging sedans, off-road enthusiasts love to get stuck, which allows them to find ingenious ways to winch themselves out. While the teams negotiated deep mud-pits on the opening day, the second day began with the utility vehicles having to ford a stream which was almost

four feet deep at certain places. The second course tested the drivers and co-drivers to their limits, as the cars first raced downhill under a tunnel on a dried waterfall, before coming together from different directions with one winching the other out.

Impromptu concerts broke out every evening as Tsering introduced the travelling journalists to another local hero, Tine Mena, the first northeastern woman to scale Mount Everest. Huge crowds turned up to the thumping drums and electric guitars. Arunachal Pradesh's Bobby Techy, who is now based out of New Delhi, performed

with her band much to the delight of the locals, while Shubhangi Joshi of Mumbai spun some soul-stirring jazz and folk. And even as newly-formed band The Con Artists and The Baby Boomers from Bhutan upped the tempo, the excitement of watching Malmsteen from such close quarters became palpable.

On the third day of the festival began the final stage of the 4x4 Fury. The excitement of the evening had already reached its zenith. Participants lined up for the difficult task of climbing a 75-degree incline, driving into a marsh, and then pulling the other car all the way to the finish line.

As some participants tumbled and turned turtle into the marsh, the teammates hurriedly set up winches to pull them out of trouble.

Siddarth Santosh and Lokesh Shivaraja of Bangalore Offroad Drivers Association, or simply team BODA, who had opened up a sizeable lead on the second day, did enough on the third and final day to secure the championship title. Local drivers Ujjal Namshum Chow and Aditya Mein were also introduced to the crowd as they finished on the podium in the open category.

Amid a cloud of smoke and a total of 34 amplifiers, Yngwie Malmsteen once again came on, pulled the strap around his neck and put on a show for the ages. For the next two hours, Malmsteen enthralled the audience as the show producers kept up with the extravagant lighting and frequent clouds of smoke to match the impossible shredding from the 53-year-old. Mobile phones lit up in harmony as Malmsteen moved swiftly from one side to the other, kicked the air and swirled the guitar around in the middle of a piece as he belted out classics such as "Arpeggios from Hell", "Black Star" and "Far Beyond the Sun."

Malmsteen was all energy as he played non-stop, changing his Fender Stratocaster once after tearing the string off the first, but the insane riffs kept coming. It was truly a lesson in performance for the duration he was out there, but seeing an act like that come together live was an experience in itself. The iceman with an axe had left that small crowd spellbound. He may not have played to an audience this small for a while, but a setting like the foothills of the Himalaya must have been quite something even for Yngwie Malmsteen. ■



EMPORIUM

WHAT MEN WANT





THE NEXT LEVEL

PEARLS OF THE SEA

Most superyachts aren't particularly exciting to look at—if you've seen one oversize standard-issue party flotilla, you've seen them all. But a new generation of elegant luxury vessels, like the visually stunning Adastra trimaran from Shuttleworth Design, is casting traditional yacht architecture overboard and bringing high design to the high seas.

by JARED KELLER

THE ADASTRA

John and Orion Shuttleworth's groundbreaking hydrodynamic design adapts the high-powered trimaran concept into the most versatile luxury yacht on the market. Built for long-range cruising, its speed and stability will get you through the choppiest of swells. And what the 140-foot-long Adastra lacks in superyacht space it makes up for in comfort and style, with a lounge, bar and dining area enclosed in panoramic windows that allow for stunning views. It can even be controlled from a distance with an iPad.





PREVIOUS SPREAD: ORION SHUTTLEWORTH/SHUTTLEWORTHDESIGN.COM.
OPPOSITE PAGE: JOCHEN MANZ/SHUTTLEWORTHDESIGN.COM.
THIS PAGE, FROM TOP: ORION SHUTTLEWORTH/SHUTTLEWORTHDESIGN.COM; KING FUNG

The Adastra's glass-and-Kevlar hulls allow her to travel faster on the open ocean, where she has a 4,000-nautical-mile range at 17 knots, meaning she can easily cross the Atlantic or Pacific at high speed.

EMPORIUM *supercar*



BARELY LEGAL

The BAC Mono brings the thrill of pro racing to the streets.
by DAN CARNEY





The \$250,000 Mono from Briggs Automotive Company does 0 to 100 in 2.8 seconds.

WELCOME TO THE DAYDREAM. STEP INTO the central cockpit, slide into the seat, buckle into the racing harness, and hit the button to start the most powerful automotive experience available to non-professionals: The single-seat, \$250,000 Mono, from the Briggs Automotive Company (BAC).

People buy exotic cars to fuel their racecar fantasies. Trouble is, street-legal sports cars, even ones built by the production arms of Formula 1 racing teams like Ferrari and McLaren, are nothing like racecars. They are just louder, less comfortable street cars.

To make it street legal, BAC builds the aptly named Mono as a one-seat rocket that is little more than a racecar with fenders and lights. Compared to fire-breathing, 1,000-horsepower monsters like the McLaren P1, the Mono's 305 horsepower might seem lacking. But because it weighs only 580 kg, those 305 horses from its 2.5-litre four-cylinder engine can launch the nimble little beast to 100 kmph in 2.8 seconds and to a top speed of 275 kmph.

The difference between driving an elemental car that is almost ready to race and a street car that has a passenger's seat and luggage capacity is a bit like the difference between flying an F-16 and a Concorde.

"Driving the BAC Mono is for me, as a jaded automotive experience junkie, a lightning bolt of clarity," says C.J. Wilson, Los Angeles Angels pitcher and owner of CJ Wilson Racing, who drives a McLaren P1 and has ordered his own Mono. "Mono makes me feel like a kid in terms of joy, and like a professional athlete training for the sport of racing."

The Mono's zoomy carbon-fibre body panels borrow their styling from a less earthly realm, according to BAC cofounder Ian Briggs. "We looked at science fiction movies, we looked at robots, we looked at spaceships and aircraft, and they were the things that influenced how it looks," he says.

Stripped of its sci-fi, aerodynamically optimised bodywork, the Mono's bare steel-tube-frame chassis is a familiar sight to anyone acquainted with the kinds of racecars that serve as stepping stones to IndyCar and Formula 1. One of the benefits of this design, for example, is that in response to customer requests, BAC has been able to spread the steel tubes that form the cockpit about two inches farther apart, allowing for more elbow room.

As with any Formula-type racing car, the driver sits low to the ground, seat skimming just an inch above the pavement. The engine mount is directly behind the driver, serving as part of the frame, and bolted to a Hewland Engineering FTR sequential six-speed racing gearbox borrowed directly from a Formula 3 racecar. The suspension mounts directly to the Hewland; no cushy bushings or subframes to reduce vibration here, just crucial parts that serve the purpose of advancing performance.

Inside, the cockpit is bare. All the controls and instruments are installed directly in the steering wheel, which is removable to ease ingress and egress. As with the rest of the engineering, every detail is exquisitely executed, completing the rarefied driver experience of an F1 pilota. **M**

"DRIVING THE BAC MONO IS A LIGHTNING BOLT OF CLARITY," SAYS ANGELS PITCHER C.J. WILSON. "IT MAKES ME FEEL LIKE A KID."

BAC Mono

- **Engine** Mountune-developed 2,488-cc Ford four-cylinder
- **Lubrication** Race-grade dry-sump oil system
- **Brakes** AP Racing four-piston callipers (front and rear), with 295-mm cross-drilled, ventilated rotors
- **Transmission** Hewland Engineering FTR 6-speed sequential racing gearbox
- **Tyres** Kumho V70a, 205/40R-17 front, 245/40R-17 rear
- **Frame** TIG-welded steel tube
- **Shock absorbers** Sachs double-adjustable racing dampers
- **Power** 305 horsepower
- **Wheels** O.Z. Racing 17-inch
- **0-100 kmph** 2.8 seconds
- **Top speed** 275 kmph
- **Curb weight** 580 kg

LIKE MINDED

The latest Honda NeuV is equipped with artificial intelligence like never before.

by **SUNANDA VAID**



Not only are we blown away by Honda NeuV's cute looks but the advancement in technology it shows is mindboggling. Harnessing the power of artificial intelligence and robotics, the latest concept vehicle from Honda promises a redefined mobility experience. Continuing its pursuit for innovation, the automated EV commuter is powered by an "emotion engine" that creates new possibilities for human interaction and new values for customers. The compact commuter is presumably lightweight and ideal for covering small distances within cities where parking is a major concern. The NeuV also highlights in which direction the automobile industry is heading. The NeuV was a part of Honda's "Cooperative Mobility Ecosystem" and was exhibited at the 2017 Consumer Electronics Show (CES) in January in Las Vegas.

EMPORIUM *vroom*

Café Society

THE WORLD'S MOST MAGNIFICENT CUSTOM-BUILT BMW CAFÉ RACERS.

by CHRIS NELSON



The R series is BMW's longest-running nameplate, almost a century old and known around the globe for motorcycles that have dramatically transformed in shape, style and performance over time. As a result, the R has become the canvas of choice for some of the most unique and inventive shops in the custom motorcycle world. Many builders appreciate the simplicity of the vintage originals, adding to and subtracting from them until they've created something entirely new, while others enjoy the challenge of refashioning the intricately assembled bikes BMW makes today, resulting in a burgeoning crop of customised R series that continues to get deeper and more varied by the day. Rad is slang for motorcycle in German, and these two modified BMWs just might be the raddest of the Rad.



ER Motorcycles' Mobster

The crew from Slovenia-based custom shop ER found the frame of a rare 1983 BMW R80 in a farmer's barn, and after a six-month build, the only stock parts left were the transmission and the foot pegs. The Mobster was assembled from aftermarket pieces like a Motogadget speedometer and plenty of elements from BMWs of yore, like the forks, shocks and rear rim, which comes from an R69S. ER handled the really difficult fabrication in-house, crafting the bobbed seat pan, fenders, unique exhaust system and brand-new subframe from scratch. The overall design is a minimalist balancing act between elegance and edge. "We named it 'Mobster' because we all agreed it has that badass look only real gangsters have," says founder and lead creative Blaž Suštaršič.

- **Bike** 1983 BMW R80
- **Engine** 0.8L two-cylinder boxer
- **Transmission** 5-speed
- **Build time** 6 months
- **Notable modifications** Custom subframe, unique exhaust, Motogadget motoscope speedometer, Tarozi handlebars





Rough Crafts' Bavarian Fistfighter

Master builder Winston Yeh, who plays frontman for the Taiwanese motorcycle shop Rough Craft, teamed up with BMW's Motorrad division on a mission to create something sensational out of an all-new 2015 R nine T. The result was the showstopping Fistfighter, a perfectly proportioned bike that integrates new technology with vintage design cues. The gas tank has a retro BMW motif, an old-school ribbed saddle sits above the adjustable rear damper, and the wheels, based on the traditional snowflake design, have been wrapped in Pirelli racing tyres. Once you start to notice the details—the front café racer cowl, those turn signals integrated into the ends of the handlebars, the gloss black velocity stacks sprouting from the boxer engine's backside—you realise just how meticulously imagined the Fistfighter truly is.

- **Bike** 2015 BMW R nine T
- **Engine** 1.2L two-cylinder boxer
- **Transmission** 6-speed
- **Build time** 3 months
- **Notable modifications** Custom rear suspension, Sato Racing rearsets, Roland Sands Design engine covers

EMPORIUM *bespoke*





CHAIN REACTION

Inside the Brooklyn workshop of Helio Ascari, where art meets bike.

by JASON CHEN

HERE'S A TRIVIA QUESTION: WHEN RALPH LAUREN—HE

of world-conquering taste and discernment—wants a custom bike, where does he go? The answer is Ascari Bicycles (you'd be forgiven for not knowing the name), the brainchild of Helio Ascari, a 40-year-old Brazilian native who's been making bespoke bicycles since 2011. A former model for Ferragamo and Gianfranco Ferré, Ascari has the bearing of someone who inhabits his physicality effortlessly, the result of an early life spent working with his hands in a steel factory, and later with wood. He decided to put his mechanical expertise in auto body repair to use building custom bikes, and a few years ago, an introduction to Lauren transformed his enterprise.

"A guy like Ralph Lauren has seen pretty much everything there is to see in the world," says Ascari, holding a custom gold handlebar in his tightly organised South Williamsburg studio. "I knew I had to create something special. We sat down for about an hour and a half talking about everything—design, but also life in general—and for me, just a guy from southern Brazil, the meeting with Ralph was a big endorsement for my dream." The bike—a year and a half in the making—now sits in Mr. Lauren's office.

More than style totems, Ascari's bikes are the physical embodiment of his technical skill. He creates the handlebars, brake levers and fenders of each piece by hand and uses parts that would satisfy even the most exacting gearhead: Cranksets from Rene Herse of Boulder, Colorado; hubs from Chris King in Portland;



headsets from vintage-inspired dealer Curtis Odom in San Diego; wooden rims from Ghisallo in Como, Italy. Most of his frames are constructed through the fillet brazing process, a lower temperature method of bonding tubes that results in stronger connections than welds, which drives the average price for one of his creations to about \$20,000 (conventionally welded options start at \$6,000).

For Ascari, each project begins with an idea that's greater than its constituent parts. He recently completed a one-off for a Japanese client, inspired by the construction of the Bugatti Atlantic. "I really like to compare my work to classic cars—the kind of thing you maybe only ride on the weekends and during the rest of the time put on display," he says. "It's like a functional art piece." For the body, Ascari used Columbus chromoly tubes from Milan and nickel-plated brass rings around the fenders; he hand-applied white gold, ebony and diamonds (client's choice) to the brake levers. The entire process took four months, and visiting the master builder in the studio, you can see why. Though he has two staffers, Ascari operates largely on his own, moving from one operation in his small atelier to another, painstakingly wrapping leather around handlebars or carving brake shifters out of wood. One-of-a-kind pieces take time, and most projects take several months to complete, from the casting of custom parts to painting and finishing, which can include materials like rubies and brass. But actually getting off the waiting list takes even longer—Ascari is currently accepting appointments for a year from now. Be sure to tell him we sent you, though, and he just might be able to work something out. **M**



PREVIOUS SPREAD Helio Ascari in his Williamsburg studio, where he creates one-of-a-kind bicycles to order.

CLOCKWISE FROM TOP LEFT Components sourced from the world's most elite fabricators receive pristine detailing with exotic natural materials; wooden wheels from Italy and leather-wrapped handlebars bent by hand; the King Plus, featuring 13 rubies laid into its frame, fork, stem, brake levers and air pump.

For more pictures log on to maximindia.in

GILTY PLEASURES

Add some Midas touches to your daily routine.



1. Gucci's gold-plated aviators detailed with bamboo are a decadent twist on a classic. 2. The gold-banded Mixology Mad Men Edition Circon Decanter by Waterford pairs well with bourbon and a corner office. 3. Nikon's vintage 24k-gold-plated FA camera, released in a limited edition, comes with lizard-skin trim and plenty of extra flash. 4. Daniel Marshall's Red Label Golden Torpedo cigars are wrapped in 24k Italian gold and stuffed with premium Nicaraguan long leaves. 5. The Arachnophobia clock from Switzerland's MB&F was inspired by a Louise Bourgeois sculpture. 6. Available exclusively in 18k gold or platinum, Rolex's Oyster Perpetual Day-Date was the first watch to display the complete day and date when it originally debuted in 1956. 7. Described as "the scent of a charming seducer," the spicy, citrus-forward 1 Million Eau de Toilette by Paco Rabanne comes encased in a golden ingot. 8. Turn heads with Masei's Gold Chrome 830 motorcycle helmet. 9. Goldgenie's graphite racquet is covered in 24k gold, which means it serves best in a trophy case. 10. Make a bank statement with Comme des Garçons' gold leather wallet.

CHANGING TIMES

These gadgets prove that innovation will be a key word in 2017.

by ANUBHUTI SHARMA



SLEEP NUMBER SMART SLEEPIQ BED

This innovative smart bed that's winning consumers and critics over is the superhero of modern times. Sleep Number's smart bed includes a proprietary algorithm (powered by SleepIQ technology) and machine learning to intuitively sense and automatically adjust all night for an effortless and optimised sleep experience. One can even link it to their fitness gear to know one's sleep patterns.



MOTO MODS

Motorola has taken the smartphone experience a notch higher with the Moto Mods—a collection of covers and accessories that attach to the rear of your smartphone using built-in magnets to add specific features. Currently, there are three Mods available—JBL Soundboost speaker, Incipio Offgrid and Moto Instashare projector. These Mods easily transform your Moto Z smartphone into a portable speaker, charger and a high-tech projector.



RESOUND ENZO2

The ReSound ENZO2's multi usage makes it one of the most innovative gadgets out there. It not only enables a user to hear effectively but can be easily paired with your smartphone to listen to music or answer calls. You can even gift it to your grandfather or boss so that he can clearly hear your mumbles when you are afraid to speak up.



S3 SOLID STATE LIDAR SENSOR

Ever wondered how a self-driven car is getting more intelligent day by day? It's the intelligent sensors. Quanergy has created the S3 Solid State LiDAR Sensor, a compact, intelligent, and affordable solution that automates the car. The sensor can detect, classify and track objects and assists the driver in avoiding accidents. As the era of self-driven cars unfolds, an effort is being made to make them affordable as well as intelligent.



LINK AKC

Dog lover with a smartphone? If yes, then get your pet the Link AKC—a beautiful, ergonomically designed collar that not only tracks your pet's activity and location but also combines valuable information. The collar acts like your pet's fitness gear, collecting data as per their breed, age and size and consolidates veterinary, health and significant lifestyle insights. It comes with a remote controlled LED light and a remote turn-on buzzer for training.



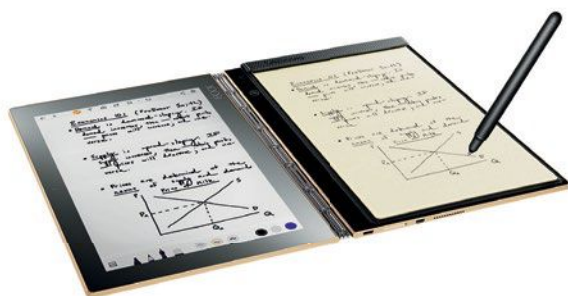
ACER PREDATOR Z301CT

The 30-inch curved gaming monitor, the Predator Z301CT, is bound to be a huge hit amongst TPS gamers thanks to its eye-tracking technology that allows users to intuitively aim, target and shoot faster than competitors who use a mouse and keyboard. This ultra-wide monitor has a resolution up to 2,560x1,080, 200Hz refresh rate for ultra-smooth action, and 178/178 degree viewing angles.



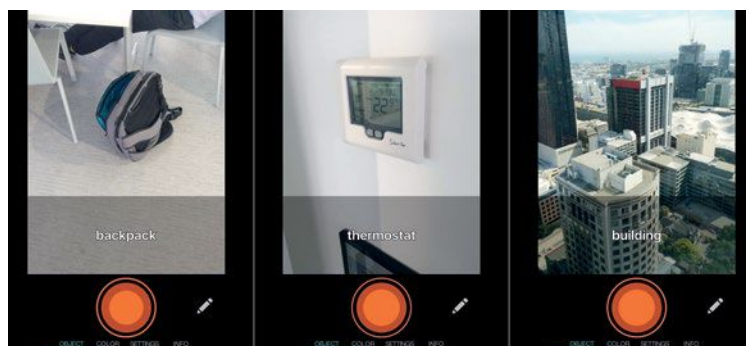
SMART REMOTE BY SEVENHUGS

The Smart remote by Sevenhugs is a Godsend for those who can't keep up with different remotes at home. If the promo video is anything to go by then you can control all your home devices—air-conditioner, TV, music system and more—with a single remote. This award-winning product has won three CES 2017 awards including for the most innovative product in the smart home category.



LENOVO YOGA BOOK

With the Yoga Book, Lenovo has taken mobile computing to a whole new level. This hybrid tablet device with touch-based halo keyboard and EMR pen input methods, suits the needs of creative individuals and note takers alike. It is powered by a quad-core Intel Atom x-series processor, and boasts a 4GB of DDR3 RAM and 64GB of flash storage with an FHD (1,920x1,200) IPS display. This feather-light device is certainly an object of our desire.



AIPOLY VISION

Technology is not really useful if it is not accessible for everyone alike. Aipoly Vision creates an ideal speech situation with its artificial intelligence technology that allows mobile phones to recognise thousands of items in real time to assist the visually impaired to understand, explore and react to their surroundings. Though at its crux is the standard text to speech tech, the time lag that it helps reduce with the aid of deep learning neural networks is its critical invention.

WE LOVE WOMEN.

**We want them to feel safe. We want them to grow.
We want them to do what they damn well would like.**

**We want to see them happy.
And the first step is making *her* smile.**

A Social Initiative By MAXIM



With our **#MakeHerSmile** campaign, we want to take little steps and show our women we need them, cherish them and, well, can't live without them.

Because it is all about the little things you can do to make her smile.

With this campaign, we pledge money from magazine sales, generous patrons and our beloved readers. Through 2017, we hope to collect as much as we can and support others who are doing excellent work in women's welfare.

Kalki Koechlin, Sapna Bhavnani, Anushka Manchanda, Richa Chadha, Taapsee Pannu, Lisa Ray and Amy Jackson help us take this amazing idea forward.

It's time to

#MakeHerSmile

You know she does that for you.

This is a non-profit initiative from MAXIM and its publishers.

For more, visit **[www. makehersmile.org](http://www.makehersmile.org)**

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PARENTING MAGAZINE

MAXIM

Desperately Seeking Amy

We admit we can't get enough of this super-sexy and fun actor. She'll be seen in Robot 2 with Rajinikanth and Akshay Kumar, but before that Amy Jackson helps Maxim celebrate our 11th birthday. And seeing Amy like never before is the best gift.

by ABHILASHA SIHAG



THIS PAGE

Jacket by Calvin Klein Jeans
₹40,499; monokini by
Calvin Klein ₹7,999; shoes
by Adidas Originals ₹7,999





THIS PAGE
Powder blue
romper by Juicy
Couture (p.o.r.);
bralette by
Flirtatious ₹3,000

FACING PAGE
Velveteen bodysuit
by H&M ₹2,299

Hi, Amy! Thanks for celebrating our 11th birthday with such a sexy shoot. Maxim loves you, hope the feeling is mutual?

I'm so glad to be back in *Maxim*. It's so much fun when we guys meet up.

You bet! We set the house on fire with this shoot. What did you love the most?

I loved the whole concept and there was this really fun vibe on the set. The last time we met, it was soft and mellow. I really enjoyed the shoot. It was quirky. I loved making faces towards the end. It just gets better every time.

We couldn't agree more. Would you say this is the real you?

Yes. In my personal life, I'm carefree and full of life. We live only once, so we got to make sure we are having fun and make the most of it.

It was fun hosting your mum at the shoot, too. How much do you take after her?

I always thought not much but people have told me that I am a carbon copy of her. She is fun, loving and caring. In fact, we even sound so similar that if she answers my phone, people can't really tell that it's not me on the line.

This shoot captured your many moods including where you flipped us the bird. Do you do that often?

(Laughs). No, not really. It's just because the shoot was fun and quirky. And you are working hard. So there is no harm in a little bit fun.

We get you. But are women put off when men use bad language?

I'm the kind of person who can take a banter and give it back too. In moderation one likes it and can handle it but not when you go overboard. Use bad language only if necessary, otherwise just avoid it.

Point taken! Since our last meeting, how has life been?

Oh, it's been a rollercoaster. Lots of changes have happened for good. I've done a few movies down South and also in the Hindi film industry. It's been a really good spell, especially in the South. Also, I've turned vegan so my whole diet and fitness regime has changed.

Talking of movies, you are currently shooting for Robot 2 opposite Rajinikanth and Akshay Kumar. How has that been going for you?

The experience has been amazing. Rajinikanthji is a gentleman. He's a superstar but he is so kind. I've learnt so much from him. My scenes with Akshay haven't been shot as yet. But I'm looking forward to working with him.

We know your ideal man is someone like Cristiano Ronaldo. But how can lesser mortals (like us) catch your attention?

You have to be really funny. If a guy is able to make me laugh, you'll have my attention. Also, I don't mind a little banter. My ideal guy is someone who doesn't take himself seriously. He should be passionate, driven and kind.

Our social campaign #MakeHerSmile is all about appreciating women and making them happy. How can a man make his woman smile?

It's very simple. Just listen to your woman and make mental notes. Always remember it is the small things that make a woman happy. Start from there.

What's the most romantic thing a man has done for you?

It was a long time back but one guy had made a memory book for me.

Since we can never beat that, let's change the topic. How would you define your personal style?

I love dressing up. I like fashion but my mum says I was a tomboy while growing up. I like to do girly stuff and at the same time I train in kickboxing, karate, martial arts. So I'm a mix, really.

How important is your boyfriend's style to you?

Very important. A man should take pride in his style and appearance. He doesn't need to be all labels and designerwear but he must have his own style.

A lot of men suffer from BO. In your opinion, how terrible is that?


It's not cool at all. On a scale of 1 to 10, I'd say 8/10. A man must smell good, always.

Did you start the New Year on a good note?
I was working but I enjoy that.

And any New Year resolutions?

Hmmm... I like the changes that have come about. I am more balanced now thanks to meditation. I would like to carry this forward in 2017.

Any parting message for us?

A big thank you for this awesome shoot. 





I'm carefree and
full of life. We
live only once,
so we got to
make sure we
are having fun
and make the
most of it.

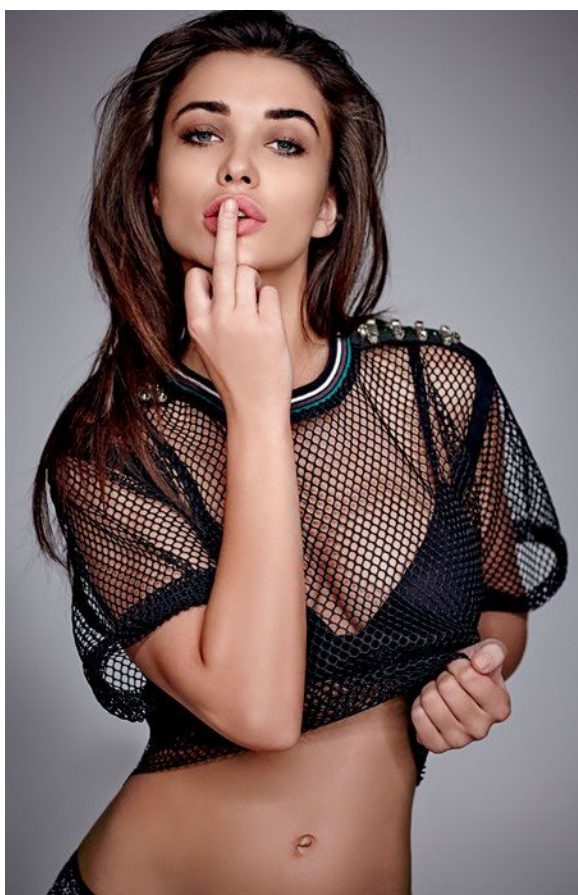
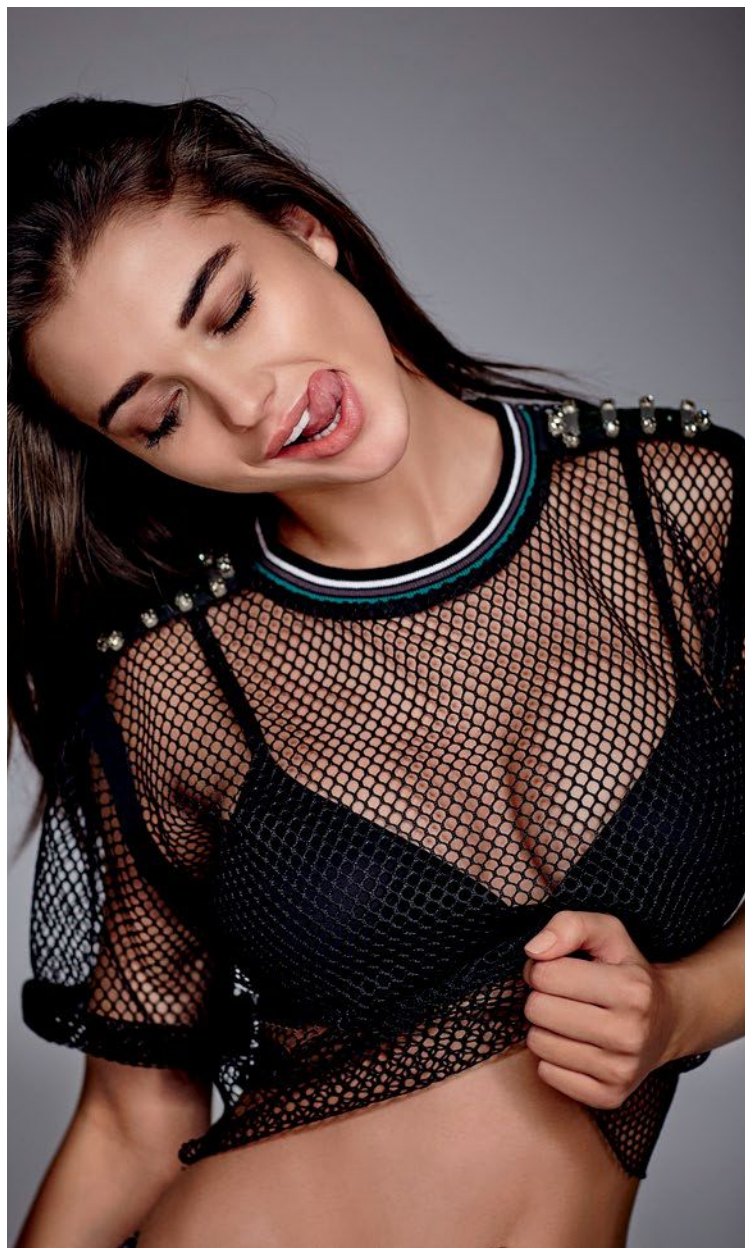
THIS PAGE

Ivory vintage bodysuit by H&M
₹1,999; black kicks by Nike ₹7,995





*Just listen to your woman
and make mental notes.
Always remember it is
the small things that
make a woman happy.
Start from there.*



THIS PAGE

Mesh T-shirt by Sanchita
(p.o.r.); black bra by Calvin
Klein ₹3,499; black lace
hipsters and shorts by
Calvin Klein (p.o.r.)



THIS PAGE

Tank top with mesh detailing by Roxy ₹2,495; black lace hipsters by Calvin Klein (p.o.r.)

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HAIR

ASIF AHMED

MAKE-UP

ADRIAN JACOB

PRODUCTION

GRAVITY GRACE



FICKLE --- GLORY

Indian sporting folklore is riddled with what-ifs. Milkha Singh came fourth in an Olympics because of a tactical error. What if he had won? On the flipside, though, he could have easily been forgotten. Public memory is fickle, especially when it comes to sport. Here are a few achievers who didn't get the glory they deserved.

by TANMOY MOOKHERJEE





A recent Hindi film based on sports had a line by the central character, which loosely translated to: “You will find champions in every street in India if you remove politics from sports.” It spoke of the need to unearth more sporting talent in a country of over a billion people. Past champions are worse off as they have been forgotten. Recent successes of Indian athletes in various disciplines on the international stage, the subsequent media attention, handsome monetary rewards and the advent of social media means they are celebrated in the country. But that wasn’t always the case. India has produced champions in the past too, but somehow they slipped out of public memory. Maxim lists some of these sporting icons, who displayed tremendous toil and dedication to their sport.



WILSON JONES

BILLIARDS

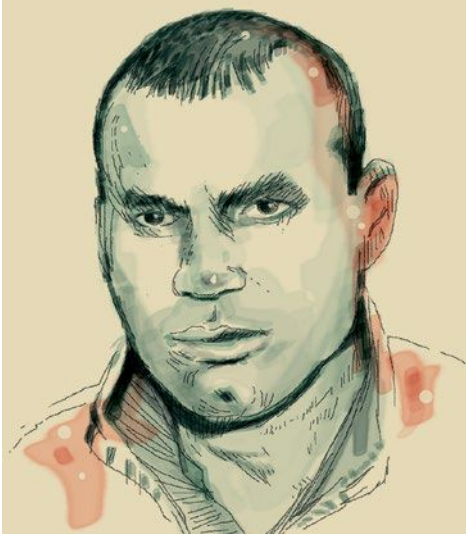
The game of billiards is widely popular among enthusiasts in the country. It is one of the games in which India is good at, having produced numerous world champions. Michael Ferreira, Geet Sethi, Ashok Shandilya, Yasin Merchant and Pankaj Advani are celebrated names in billiards in India. And they all owe it to Wilson Lionel Garton Jones.

Jones’s victory in the world amateur billiards championship in Calcutta in 1958 was the first time an Indian held a world title in any sport after independence. And it wasn’t a flash in the pan, for it had taken Jones four attempts before he could win the title in dramatic fashion.

Billiards didn’t hold much sway in India back then; today it is dominated by Indians. Jones won the world title for a second time in 1964 after two failed attempts, just as another Indian was emerging onto the scene: Michael Ferreira, who came third in the event.

Jones went on to play mentor to most of India’s current generation. But even before he began teaching, he had set an example by going the distance.

Before his death in October 2003, Jones, who had been admitted to hospital, was struggling with finances required for his treatment.



LIMBA RAM

ARCHERY

A Sports Authority of India drive for A Sports Authority of India drive for unearthing talent discovered Limba Ram in 1987, who until then practised with equipment fashioned out of bamboo and reed. The same year, he was the junior national champion. So tremendous was his rise that the teenager from a small tribe in Rajasthan became a national champion the following year, and represented India at the 1988 Olympics in Seoul.

Limba's peak came early too as he had taken India to fourth position at the 1990 Asian Games in Beijing and equalled the then world record with his gold medal-winning performance in the 30m event in the 1992 Asian Archery Championships. The 1992 Barcelona Olympics would have been his Games had the rules of the competition not changed in the lead-up to it. He finished in 10th place, missing the bronze medal by a point after shooting 336 out of a possible 360. He held the Asian record in 1996, but a freak injury to his shoulder the same year meant he couldn't even shoot a bow. An early end to his career meant Limba served as a bank employee but the 1991 Arjuna Award winner was recognised with a Padma Shri 21 years later and has been working with the current Indian archery team as a national coach, living his dream vicariously through his wards.

MAKHAN SINGH

ATHLETICS—400M

While his contemporary is celebrated as a sporting icon, Makhan Singh has faded from public memory. In his prime, Makhan outran India's fastest man—Milkha Singh—in the 1962 National Games in Calcutta. His only fault back then might have been competing in the same category as his more illustrious training partner. Shortly after Milkha Singh's fourth-place finish in the Rome Olympics, Makhan Singh bettered him in the National Games where he ended up with four gold medals. In the Asian Games the same year, he was beaten by Milkha, but the two combined to get India the relay gold.

After retiring from the Army as a *subedar*, Makhan moved to Calcutta with his transport business, but lost his leg after an accident. He returned to Punjab and was unable to continue, partly due to the lack of help from local leaders. A slew of medals, including an Arjuna Award, weren't enough to guarantee a life of dignity. He passed away in 2002 after a heart attack. In truth, he might be in a better place.



SARWAN SINGH

ATHLETICS—110M HURDLES

Recently retired athletes have still found a way to stay relevant, by coaching or joining various sporting federations. Let's take you back a few decades to Sarwan Singh. Ever imagined an elite sportsperson having to drive a borrowed taxi for 20 years because his army pension was too little to live on? Or to work on someone else's farmland to make a living? Back in the 1954 Asian Games in Manila, Sarwan Singh didn't run the 110m hurdles. He

flew. And won a gold medal.

The now 85-year-old leads a life of ignominy in Ambala where the medals are gathering dust. After retiring as a *subedar* from the Army, Sarwan found the going tough as he had little assistance from officials. The proud Sarwan, however, has kept going.

He is often credited for also discovering Paan Singh Tomar, a steeplechase athlete who was the national champion and later became a dacoit, and whose life spawned a film based on him.



K.D. JADHAV

WRESTLING

While some excellent sportsmen are reduced to the pages of history, some go one better: They become part of quiz trivia. Khashaba Dadasaheb Jadhav is one such person.

Before Sushil Kumar, and later Yogeshwar Dutt, painted the Indian wrestling landscape with glory and medals in the Olympics, K.D. Jadhav had done just that in 1952 at Helsinki. It was independent India's first individual medal: A bronze in the 57kg freestyle category.

Jadhav's first taste of the Olympics, however, came four years earlier in London, and former champion Rees Gardner's supervision saw him secure sixth place in a strong field. However, it could have easily not been as Jadhav's request for funding to send him to Helsinki fell on deaf ears. The sports-loving Maharaja of Patiala intervened, as did friends and well-wishers, one of whom mortgaged his own house to arrange the money.

The "Pocket Dynamo" lost two medal bouts on the same day, but he was celebrated as a hero on return, when a procession carried him for 40 km to his village. He died tragically in an accident in 1984, but his family carries on, clutching on to his medals, because there is no other recognition. He is the only Olympic medal winner from India never to have received a Padma Shri. What he does have is a stadium named after him in Delhi.

MOHD. YOUSUF KHAN

FOOTBALL

The decline of Indian football has been widely documented. From the heights of being one of the top Asian teams in the 1960s to ranking in the 150s today, Indian football has been crying out for special talent. If only they had kept in touch with their roots, they wouldn't have had to look too far for inspiration.

Forget for a moment that India was invited to play at a World Cup in the 1950s and that they didn't participate for a multitude of reasons. India played at the 1962 Asian Games and won the gold medal, fair and square. And Mohammed Yousuf Khan was one of the architects of that win.

Yousuf was India's midfield general, controlling play which earned him the moniker "the bearded horse." In fact, how footballing fortunes have changed for India and South Korea—the team they beat in the final—since then is a reflection of Yousuf's fate too. He succumbed to Parkinson's disease 10 years ago. He was one of two Indians to be named in the Asian All Stars XI in 1965, and was conferred the Arjuna Award a year later. And while celebrated cricketers from Hyderabad enjoy generous rewards from the state government, all Yousuf managed was a measly government pension.



DINGKO SINGH

BOXING

Long before MC Mary Kom, there was Dingko Singh, a fierce boxer who could have ended up on the streets of Imphal, drowning himself in alcohol, before he could even realise his potential. Manipur is today celebrated as a hub for budding sportspersons, and it is thanks largely to Ngangom Dingko Singh, who put the state on India's boxing map.

Raised in an orphanage after being born in a poor family, Dingko made an early impression with his first major victory coming at the age of 10, when he won the national sub-junior championships. A steady rise continued, and Dingko pounced on the first chance he got at the international stage, winning the Kings Cup in Bangkok in 1997.

The Asian Games the next year were to be held in the same city, and when his name was mysteriously removed from the list, Dingko surrendered himself to alcohol. He was reinstated in the Indian team and made an immediate impact by winning gold in bantamweight, which included a semi-final win over Thailand's then World No. 3, Wong Prages Sontaya.

A hand fracture brought a promising career to a premature end, which meant the powerful Dingko could never realise his Olympic dream. He is now an officer with the Indian Navy and coaches budding boxers.





BALBIR SINGH SR.

HOCKEY

How is it that out of so many sportspersons of repute to have gone unnoticed, there isn't a mention of a player of India's once most popular sport, you ask? How many can you handle? Gopal Bhengra played for India in the 1978 World Cup in Argentina. He now lives in a hut in Jharkhand, where after an intervention from an initiative started by legendary cricketer Sunil Gavaskar, he gets some money. He used to crush stones in a quarry earlier.

Mohammad Shahid, often called a wizard, who was part of India's last Olympic gold medal-winning team in 1980, didn't have money for his treatment before he died of a liver-related ailment earlier this year.

Then there is Balbir Singh Dosanjh, who as a part of three Indian teams to have won consecutive Olympic golds in London (1948), Helsinki (1952) and Melbourne (1956), was dubbed the next Dhyan Chand of India, and managed the team that won the 1975 World Cup. To date, he holds the record for scoring the most goals in a men's hockey final when he pumped in five on his own against the Netherlands.

He may be 92, but is still active in the circuit, keeping a keen eye on the sport in Chandigarh. His family hopes to establish a museum to let people know they live among a legend, but Balbir Sr. remains happy with memories of his glorious past.

SALIM DURRANI

CRICKET

Even in a cricket-obsessed nation, some names fall through the cracks of obscurity. To the legions of his fans back in the day, Salim Durrani was a heartthrob. He played to entertain, not to fill up statistical books. His 29 Test matches for India don't reflect the way he played them: With utmost elegance, with either bat or ball.

Afghanistan is only now emerging as a cricketing nation, but it was there that Durrani was born, while his father was there to play two Test matches for undivided India. His father decided to go to Pakistan after Partition, but Salim and his mother stayed back in India, and our cricket team found a flamboyant figure in his all-round abilities.

One of his biggest regrets was to have never toured England, but he played a significant part in India's first-ever victory in the West Indies in 1971. His only Test century came against the likes of Wes Hall, Garry Sobers and Lance Gibbs. When he batted he played to the galleries; the requests of fans for a six were met in the affirmative as he would often launch the next ball out of the stadium. His refusal to follow orders meant he played a lot fewer games than he should have, but his good looks earned him a leading role in Hindi film *Charitra* (1973). He has battled unemployment and kept a low profile since, but was felicitated by the BCCI in 2011 with a lifetime achievement award.



SRIRAM SINGH

ATHLETICS—800M

We have this habit of putting heroes on a pedestal, but their contemporaries become insignificant. Sriram Singh is one of India's finest track athletes ever.

Not too many Indian athletes have won multiple medals in events of note. Sriram is a double Asian Games gold and silver medal-winning middle distance runner. His seventh-place finish in the 1976 Montreal Olympics was a national record that still stands, 40 years on. After joining the Indian Army, Sriram Singh Shekhawat was persuaded by coach Ilyas Babar to move from 400m to 800m. Within two years, he won silver at the 1970

Asian Games. In 1972 at the Munich Olympics, he couldn't reach the final, and yet his time was better than the gold medal winner from two years earlier.

The next two Asian Games golds belonged to him but at Montreal, he lost his lead in the last third of the race, finishing seventh. Eventual gold medal winner Alberto Juantorena went on to break the world record, and after the race thanked Sriram for setting such a blistering pace. Until 1994, Sriram's time was the Asian best; it continues to be the national best.

After running a self-funded academy in Rajasthan, the 68-year-old Sriram is now a national selector. A second chance, perhaps. **M**

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A red twin-engine propeller plane is parked on a vast, flat, snow-covered landscape under a clear blue sky. The plane's wings and engines are prominent in the upper half of the frame. The snow in the foreground is textured with tracks and shadows.

The BILLIONAIRE EXPLORERS CLUB

In search of the world's most extravagant adventures.

by JARED PAUL STERN



A field party disembarks on the polar party plateau in Antarctica.

You're rappelling down the crater of a 4,000-year-old dormant volcano in Iceland, hoping to hell the thing really is inactive and you'll find a cold microbrew at the bottom instead of boiling lava. Your arms feel like they're about to snap off and there are still 300 feet to go. Even better, you've actually paid money for this. A lot of it. But all you can think about is recovering in time for the next potentially fatal, deeply satisfying feat—and capturing it all for your feed.

The more dangerous and inhospitable certain parts of the world become, the more determined some of us are to explore them.

And there's never been a better time to go in with guns blazing. Hitching a ride on one of the world's first commercial space flights, with no guarantees of returning to Earth the easy way; scaling dizzying heights and then jumping straight back down again with only a wingsuit between you and total oblivion. These things are so much more enjoyable when there's a magnum of vintage Dom Pérignon waiting back in your five-star yurt.

When money is no object, you should be able to go and do what mere mortals can only dream of. And you can, if you know who to talk to and how to write lots of zeros. This fall, for instance, fabled adventure

travel company Abercrombie & Kent will debut the first of its new Inspiring Expedition series for those who want to conquer uncharted territory—and do it first-class all the way. It's definitely not for the faint of heart (or wallet), which is just the way it should be.

Geoffrey Kent, the company's founder, chairman, and CEO, came up with the idea, as he says, "to take intimate groups of intrepid travellers for adventures in the most unexplored areas in the world, remote places only accessible by private jet, led by the very best professional explorers." His first Inspiring Expedition, three years in the

making, will recreate Jacques Cousteau's historic 1960s expedition to Palau in Micronesia, but with world-class amenities that the *Calypso's* crew, needless to say, never could have imagined. In his journal, Cousteau reported that Palau's colourful underwater walls and drop-offs were, in his opinion, the best in the world.

For high-net-worth individuals, "regular" luxury travel has simply become boring, says Matthew Robertson of U.K.-based Momentum Adventure. "Luxury is too easy to purchase," he explains, "whilst unique and genuinely authentic experiences are very hard to find." This isn't just about having the cash; it's about having the *cojones*. Robertson specialises in bespoke adventures to remote locales, with ex-SAS and Special Forces personnel (the British military's baddest badasses) providing guidance and security. Forget bucket lists—this is more like basic training for billionaires, Tony Stark stuff all the way. And, being *Maxim*, we were able to have a couple of itineraries crafted exclusively for our fearless readers. Presenting a selection of the world's most exotic and exclusive adventures, nearly all of which are customisable:

Kublai Khan Mongolian Hunting Adventure. \$2,000,000

On this 18-day trip, speciality travel company Urbane Nomads aims to recreate the lavish hunting expeditions of Kublai Khan, grandson of Genghis Khan, who completed

the conquest of China in 1279—and was obviously not a guy who settled for second best. You'll be led by the eagle hunters of western Mongolia, who'll teach you to train the huge birds to take down prey in the wild province of Bayan-Ölgii, on the border of Russia. Then you'll try your hand at high-speed archery on horseback, followed by a round of heart-racing Mongolian polo, where things get a little rougher than on the manicured fields of England. A personal chef and butler will accompany you on your private jet and helicopter tour of Mongolia, with moveable tents set up for stopovers that redefine standards of luxury in remote places—literally, little five-star hotels that get packed up by hordes of servants each time you venture on.

White Desert Mountain South Pole Experience. \$850,000

When the likes of Prince Harry and Bear Grylls want to go exploring in style, they turn to White Desert, the only luxury safari operator offering tours to the frozen wasteland known as the South Pole, situated on Antarctica, about 18 hours by air from New York. Widely regarded as the bleakest continent on Earth, it's also the most gut-wrenchingly beautiful. The highlight of the eight-day excursion for many is a ride on a Turbo Prop DC3 to the top of one of the region's unclimbed mountains, followed by a BASE jump back to the frigid flatlands. That is, if the guides decide you're man enough—only a handful

of people in the world have ever done it in Antarctica. Or you can opt for an equally extreme kite-skiing session, covering 280 km in a single outing at ungodly speeds. The best part about this bespoke trip for 12 is that it allows you to "choose your own adventure"; we recommend paramotoring off the top of one of the glaciers surrounding Ulvetanna Peak—no human has yet set foot on them—then warming up with the world's biggest glass of cognac back at camp.

Jacques Cousteau-Style Superyacht Expedition. \$145,000

Abercrombie & Kent's "Treasures of Palau" mega-trip takes you to the world's top destination for ocean exploration aboard the 226-foot superyacht *Saluzi*, with a crew of 32 to attend to your every need, plus a gym, spa, massage therapist, nightclub, and open-air cinema (Cousteau could only wish). The exclusive nine-day journey will take you to some of the best scuba diving and snorkelling territory on Earth, through World War II-era battle sites and shark-infested waters, with dives up to 100 feet. Of course, state-of-the-art diving equipment is yours for the duration, including a dive computer you wear on your wrist that makes your buddy's Submariner look like a Swatch. There's a side trip into the heart and heat of the jungle, and you'll also be one of the first outsiders in nearly 60 years to visit the remote Seventy Islands. Must love hammerheads.



Minaret Station in New Zealand's Southern Alps, accessible only by helicopter.



Bungee jumping
off the 364-foot
Victoria Falls
Bridge, Zimbabwe.

The Ultimate African Safari by Private Jet. \$92,500

Abercrombie & Kent has also just announced the ultimate African safari by private jet, and they've created a custom version for *Maxim* readers, adding in some once-in-a-lifetime adventurous exploits. On the 21-day tour, you'll do the epic 364-foot bungee jump from the famed Victoria Falls bridge on the border of Zimbabwe and Zambia, and tackle rafting on the mighty Zambezi river, considered by many the wildest one-day white-water run in the world. Take on the sands of the Sahara via four-wheel drive and camel, then get your Hemingway on at night in stunning safari camps decked out with leather club chairs and white-jacketed servants while you watch the elephants stroll by. Just be sure to mind your manners when encountering the endangered mountain gorillas of the Bwindi Impenetrable Forest—they don't take kindly to strangers. That goes double for the lions (who might still be pissed about that dentist).

First-Ever New Zealand Expedition Crossing. \$52,000

Momentum Adventure is the undisputed expert in 007-worthy action-travel. (They've actually helped out with location work on several Bond films, among others.) Robertson is now leading the world's first coast-to-coast, nine-day luxury crossing of New Zealand, with all the adventure sports you can handle along the way, including a tough-as-nails motocross expedition, deep-sea wreck dive, and high-altitude mountaineering, with ex-SAS guides to get you through it. There's a reason *Lord of the Rings* was filmed here—the landscape is out of this world, with unspoiled peaks, fjords, and glaciers by the score. Following a private, F1-speed jet boat excursion that would give Gandalf an aneurysm—and yes, you actually get to drive—you'll spend the night at Minaret Station, a remote luxury lodge in the Southern Alps accessible only by alpine helicopter, where a roaring fire, private chef, and well-stocked bar await.

Iceland Maximum Overdrive Experience. \$350,000

Another exclusive for *Maxim*: Momentum has custom-designed a seven-day Iceland odyssey, pulling out all the stops. Accompanied by former members of the British Special Forces, you'll rappel into Thrihnukagigur, a 4,000-year-old dormant, 700-foot-deep volcano on Iceland's



Eighty feet below the surface of Langjökull Glacier, Iceland.

A full-page photograph of a person ice climbing a massive, textured blue glacier wall. The climber is positioned in the lower right, wearing a red jacket and black gear, and is secured by ropes. The background is a vast, vertical expanse of translucent blue ice with deep vertical crevasses and horizontal striations.

ICELAND

Maximum Overdrive
Experience **\$350,000**

Southern Peninsula, then out again into a waiting \$250,000 4x4 vehicle custom-built by California's ICON, which looks a Land Rover Defender that popped a Cialis. It will take you straight to your chopper for some hair-raising heli-skiing on the giant Troll Peninsula, 400 km northeast of Reykjavik and named after Iceland's last troll, who legend has it was killed in a cave there in 1764. The next day you'll gear up for some world-class fishing on the Sela, one of Iceland's most challenging rivers, and hope you catch something for dinner to cook over an open fire on the riverbank. Round it off with some serious off-roading in the ICON—which, by the way, will make one hell of a souvenir (you get to keep it).

XCOR Aerospace Rocketship Adventure. \$150,000

In Russia, for about \$18,000, an outfit called Fly Fighter Jet will fly you to the edge of space in a MiG-29 Fulcrum at Mach 2. But

why settle for half measures? For the full space experience, a Mojave, California-based company called XCOR is about to give Virgin Galactic a run for its bitcoin with its Lynx rocket plane, which carries only one passenger at a time (as opposed to Virgin's six), meaning you don't have to share your epiphany with someone's snotty kids. And you can expect some deep thoughts as you suborbit the suckers stuck back on Earth and experience weightlessness for the first time (but maybe don't google "space sickness"). To succeed, the ship has to deal with the pull of gravity, violent rocket-propelled acceleration, supersonic speeds, and potentially deadly shock waves, not to mention the lethal upper atmosphere. So you might want to start getting in shape now, astronaut-style. The company offers rigorous training missions with space simulators and G-force fighter jet flights, though it'll be a while until XCOR is ready for its first manned mission. **M**



Base camp dining room for the White Desert Mountain South Pole Experience.

ABOVE: Lynx simulator cockpit



KUBLAI KHAN

Mongolian Hunting Adventure \$2,000,000



Paragliding over Lake Wakatipu, South Island, New Zealand.

RIGHT: Luxury tents set up for Abercrombie & Kent's Ultimate African Safari by Private Jet.



Hunting with a golden eagle in Mongolia's Altai Mountains.





PART I Beat The Miles

The car of the future will be more than a... car.

by ROSHUN POVAIAH

IT'S 11 MONTHS FROM NOW. DECEMBER 2017. AND I'M ALL SET TO head to the office. "Hey, phone, start the car, please," I bark into my smartphone as I rush downstairs. "Starting car," says my phone's virtual assistant. "The temperature today is 27° C, do you want the air-con turned on?" it adds. "Set temperature to 22° C, and tell me what the pollution level's like?" I say. "Light smoke, so I'm turning on the car air purifier for you," it says as I approach my car.

The car is just parked there with no sign of life. Not a sound. But as I approach, the door opens, the pantograph-like antenna that's above its roof, charging it from the overhead charging grid in my parking slot, retracts and I slip in behind the steering wheel. The heads-up display lights up on the windshield and I notice the car is cool as the air-con has already chilled it to 22° C. My phone now addresses me from the car's infotainment system: "Where are you heading today?" I outline my destination—or my full day of travel—and step on the accelerator. Nothing happens!

"You've got to buckle up first!" admonishes my assistant, and I remember that this fuel-cell/electric dual-power car won't move if you aren't belted in. That done, it again asks: "Would you like me to drive?" I'm not really in a mood for auto-pilot right now, so I decline and grab the wheel, silently blending into morning traffic. I'm gliding along with my favourite soundtrack playing, when the assistant chimes in: "Cows ahead, cows ahead!" Ah, the cow-detecting radar at work. The heads-up display quickly pinpoints the cows with red boxes floating around on the windscreen, automatically applying the brakes.

I'm driving one of the state-of-the-art dual-power cars powered by electricity and a fuel-cell generating its own power. How does this work? I charge the car overnight from the grid and it stores energy in the primary battery packs built into the body panels of the car. The roof of the car is also a large solar panel for additional trickle charging when parked in the sun. The primary batteries power the electric motors that drive the car. It looks like a conventional electric car, but there's more to it. The more I drive, the more power the car regenerates. Now, how does it do that?

Once I start moving, the electricity from the solar panel and energy recovered from the movement of the car's wheels split water through electrolysis into hydrogen and oxygen. These two elements are fed into a fuel-cell, where they recombine to form water and generate electricity. That power is then used to recharge the primary batteries.



On a bright sunny day, if I leave the car parked in the sun, I really don't need to plug into the grid either. And for every 500 km I drive, I get an additional 250 km from this recharging process, extending my driving range quite a bit. And it's fast, out-accelerating any conventional car by a huge margin. Supercar speeds packed into a premium mid-size sedan.

This car is also fitted with an automatic suspension that gauges road conditions and raises the car to get over those horrendous potholes or construction debris. It looks like a sleek sedan, but can raise itself to an SUV-like stance if you drive it on the rough stuff.

Once I get on the road to the office, I decide it's time to do some work. I ask my assistant to take over and the car switches to auto-pilot, following the vehicle ahead, constantly scanning the road with its India-specific cow detector and jaywalker warning system. The latter also photographs jaywalkers and uploads it to a social database, allowing law enforcement to track them down. The car's central display pulls up my emails and just as I'm browsing through them, I hear a sickening thunk from behind! Darn it, I've just been rear-ended by one of those primeval bikers. "What's the damage?" I ask the assistant. "Rear bumper scuffed, initiate repair?" she asks.

This car is equipped with safety features like no other. Besides the old tech of airbags, ABS and such, it also has technology that saves the lives of others as well. When that biker rear-ended the car, he would have crashed into a soft rear end—almost like bumping into a sofa.

This car's exterior panels are covered with a pedestrian-friendly rubber-like polymer that is designed to minimise injuries. And it's covered with electrochromic self-healing paint, which liquefies to



cover up scuff marks, when you initiate a repair process. My car's navigation system also ties into a car-pooling app if I choose to share my drive destination. If I feel like company, I can see indications from people on my car's infotainment system and I can select who I'd like to pick up on the way. It's also equipped with an on-board car-to-car communication system, allowing me to talk to other drivers, just by scanning their licence plates and dialling into their car's systems. Or if I want to "communicate" the old-fashioned way, its rear window doubles up as a large LCD screen, that can display messages to drivers following me. Why have bumper stickers, when you can customise your messages on the spot! The electrochromic glass on the car automatically cuts out the glare from oncoming headlamps too, and keeps the car dark and cool in the sun as well.

Once I reach the office, I find that there's going to be trouble with tight parallel parking. But that's not a problem for this car, as it is equipped with spherical wheels—that look like castors on a trolley. These wheels are omnidirectional, allowing it to move sideways into a slot. My helpful assistant asks me if I would rather park in a nearby multi-level parking instead, as it looks like there could be a dust-storm brewing.

As I'm short of time, I just instruct the car to go ahead and park itself. As I walk up to my office, the car moves off without me. A few minutes later I get a notification on my smartphone that it has parked itself, and has sent me its location. I just need to summon it before I leave and it will pick me up from the spot it dropped me off. Time to settle in for another day at the office and pick up on those emails I had started on in the car.

The Car That's All That Has...

- * Electric/solar and fuel-cell dual-powered smart car
- * Seamless smartphone integrated controls with virtual assistant
- * Intelligent auto-pilot
- * Multi-terrain suspension
- * Spherical non-pneumatic wheels
- * Self-driving capability with automatic parking
- * Multi-communication platform with Net connectivity
- * India-specific cow and jaywalker detection system
- * Self-healing polymer body and paint
- * All-weather electrochromic glass



PART 2 Live The Tech

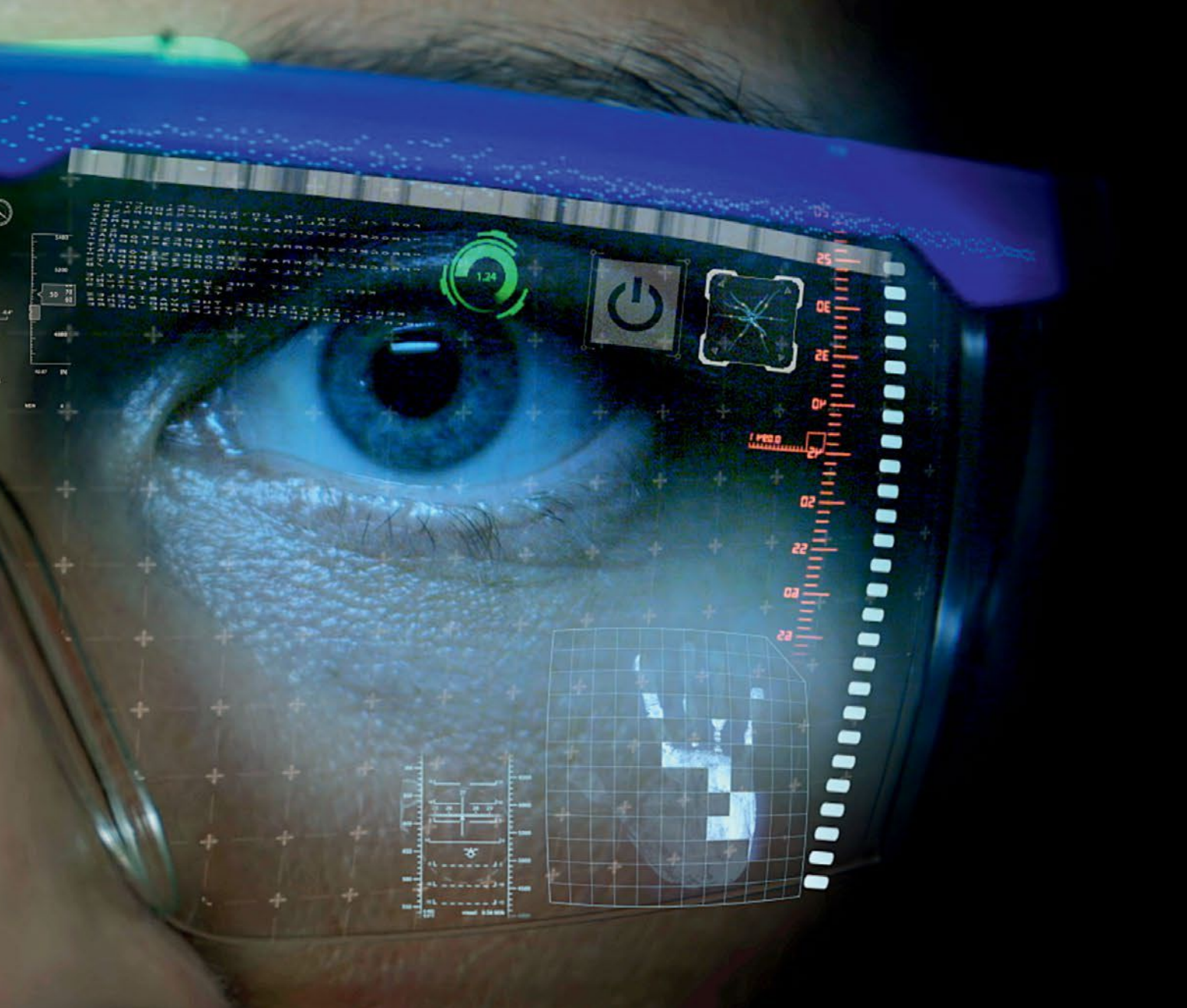
You've probably noticed that the difference between reality and fantasy is rapidly blurring. Automobile aggregators have made car-pooling more accessible. TV is coming to 3D life with stunning VFX. You can now screw the circuits out of your sexbot. Yes, life is now like an over-imaginative mind... you're only limited by your ideas, or lack of them.

by ANUBHUTI SHARMA

IMAGINE A PHONE THAT NOT ONLY HELPS YOU CUSTOMISE YOUR communication priorities but also "sizes" itself to your preference—as small as your ear at night (when your woman's conversation needs to be the absolute focus) and as big as the TV when you want to watch a movie. Wouldn't that be something?

You can daydream about fantastical technological leaps, but some existing software applications just need that little tweak to enhance the user experience—Theodore, the principal character in *HER*, kind of reel-sized it—but you know Siri can now do more than just being the voice on your phone's operating system. It can understand your accents better! And there is no debating how much more practical it'd be if we could just listen to songs on YouTube in office with an app or browser window minimised. An achievable fantasy that counts as a simple daily joy.

Of course, nowhere is this more visible than in the combine of fashion and technology. These two worlds are merging seamlessly now through tech accessories—Apple Watch and Google Glass, to name two—which contribute to your overall image, as dorky as they may seem. But an unreal age of smartness would be if this wearable tech could predict contextual information by acting as a



safety device (for men and women). We all know how unsafe our roads are—why can't our already-very-smart watches tell us that there is danger at 6 o' clock or alert us of an unwanted approach? What if smart devices can be equipped with an app that can read body language and determine alcohol levels of people around you? If anyone is seemingly dangerous or a road seems too lonely, you could avoid him or it altogether. To take it a step further, imagine if smart glasses could actually stun, too? But, of course, this raises inherently implied questions about the larger security issues of using these gadgets and the autonomy with which they could be sold. It's worth the experiment, we think.

Nevertheless, if wearable tech cannot yet be a weapon, it would still be really cool to amplify the volume of your Bluetooth speakers and enhance user experience by enabling the inter-operability and ubiquitous connectivity among different devices. Though smart beds that help you optimise your sleep patterns are now out there, design tech could also integrate air-conditioners with smartwatches and make the sleeping experience better on the basis of the bio-feedback a watch records. Fitness apps that help regulate dietary patterns are now a fad, but what could make the experience

wholesome is if these apps could customise workout routines depending upon diet and body type, and then help you stay on track. Maybe with a mini-taze every time you grab a *laddoo*.

Sure, we all want an invisibility cloak when we're running late for office or out on a date. Why aren't all educational, research and development resources being dedicated to making teleportation a reality? Isn't that what is wearing us out day in and day out—traffic and travel? And, well, oil for our cars and planes? If only we could just travel with a click? Just say the word and be somewhere else (come on, Elon Musk, do this now!). This could actually be the "cleanest" of all clean tech. No cars on the road, no planes in the air. Again, tracking this would be a nightmare, but intelligence agencies will find a way. And if Philip K. Dick has taught us anything... well, anything is possible. In fact, why can't we at least just fly our cars? Yes, a machine to decrypt a woman's mind sounds like a cliché, but wouldn't it be great? Like a mixture of an oracle and a guru, and something that massages her, too. But, mind readers are already being developed, as are cars and ambulances that fly. The real question about tech is this: Do you want simplicity, or are you really just looking for a way to bend reality?



PART 3 Steel

The Body

Surfboard yoga and pole fitness for men?
Before you judge it, give it a try.

by VESNA P. JACOB

WHAT YOU HAVE TO LOVE ABOUT THE WORLD OF FITNESS

is how quickly it innovates and evolves. There is something new to look forward to every few months. We are catching up with innovations in the West faster than ever, so here's my wish-list of what I would like to see here in India that'll let you "get more for less, get bigger, get better, and get slimmer" in a fun, innovative way.

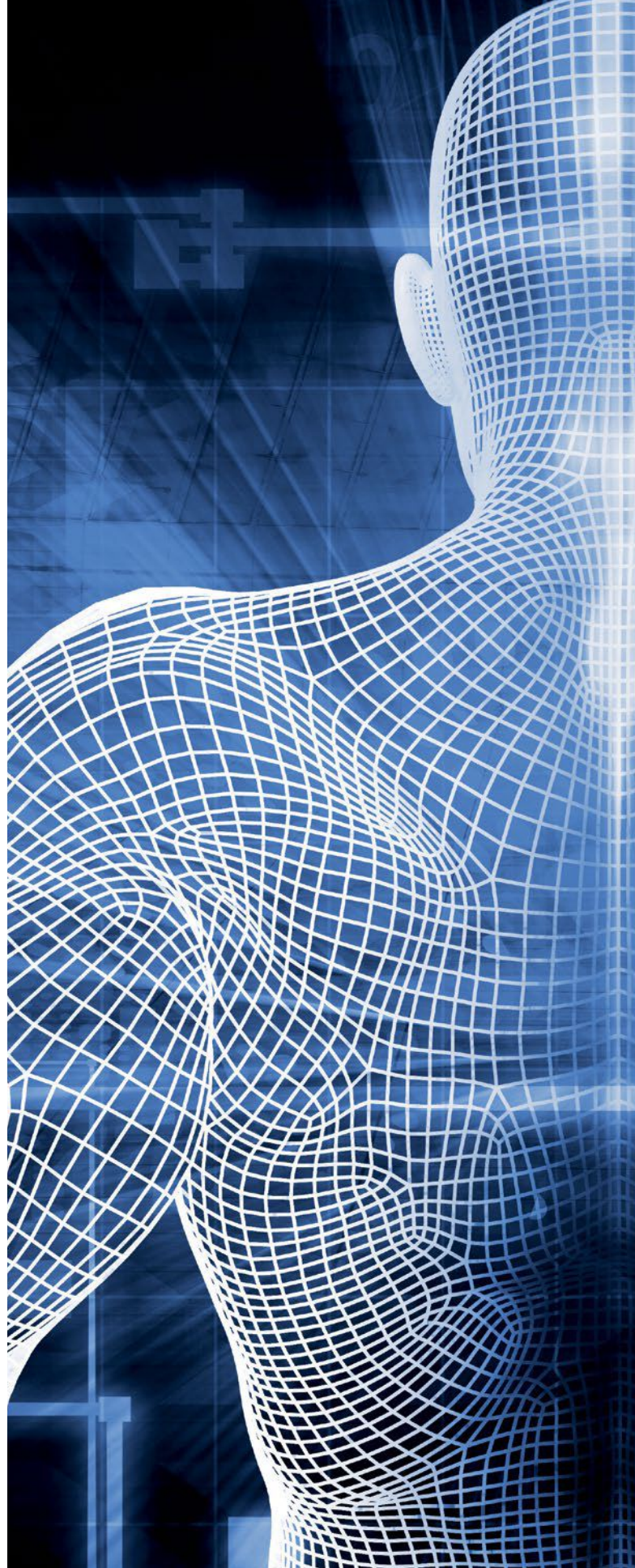
Some of the best workouts require a tiny investment, are versatile and portable. Exercise bungee cords, also called stretch cords, exercise bands and resistance cables, are portable exercise tools for strength training, pilates and even yoga. Typically, the bungee cords can be clipped on and off handles or ankle cuffs to give you options for holding the cords, but cables affixed to handles may be used to perform the same exercises—by either holding the handles or tying the cables around your ankles in lieu of a cuff.

The body can be greatly challenged when it is on an unstable surface. Surfboard yoga is one exciting innovation I cannot wait to see. Practice of yoga on or near the water supports healing, strengthens mind and body, and builds confidence. Its constant flow leads us to be flexible while channelling the energy with clarity, respecting nature within and all around us. The movement challenges the skills of balance and mental focus.

Yoga on SUP (Stand Up Paddleboard) is a practice that combines core training with a harmonious experience in nature. It can be practised in the ocean, on a lake, in a cove, as long as the space is safe and adapted for yoga practice. The gentle movement of the water supports relaxation as well, and it adds a new level of challenge to the balancing postures. It builds core strength, and requires a high level of mind-focus.

Plus, yoga at the beach is a beautiful, harmonious way to practise in a natural environment. The main muscles and movements are challenging in a way that brings mindfulness in the breath, clarifies the mind, warms you up, and strengthens and stretches your muscles for a better performance.

For those who are less aquatically inclined, there is always Surfset. The concept of a land-based surfer's workout was the brainchild of former pro-hockey player and surfer-dude Mike Hartwick, who liked how riding waves all summer prepared him





for a physically demanding hockey season. He tinkered with a few DIY attempts at adapting a surfboard to train on land before teaming up with a friend and fitness instructor. Together, they created the winning combination of a unique training tool and equally unique workout that is set to become all the rage.

Pole fitness is one of my favourite workouts and I love water, so you can imagine how excited I was to try out a pole workout in the pool. Guys, you may shy away from this but you can use the protocols of this fitness regime to your advantage. Aqua Pole Dance is the natural evolution of pole dancing in a watery environment. You do not have to work against the force of gravity, rather, have to work against water which, on the one hand, lessens traumas and tensions on tendons and joints during movement and, on the other, increases the amount of work the muscles have to do. Exercise in water is more intense when moving but easier when doing isotonic exercises, that is, during the static phase of movement. It is more difficult to get into position on the pole in water but it is easier to stay in position since the body is held up by the water. It is a great workout for anyone wanting to do highly intense moves and those who need to do exercise following an injury or joint trauma. It won't look so girly when you can suddenly do 200 more push-ups, thanks to the intensive core training it needs.

Staying with the theme of more for less, look out for e-cycles. An electric bicycle, also known as an e-bike or booster bike, is a bicycle with an integrated electric motor that can be used for propulsion but retains the ability to be pedalled by the rider and is, therefore, not an electric motorcycle. E-bikes use rechargeable batteries and the lighter varieties can travel up to 25 to 32 kmph, depending on the laws of the country in which they are sold.

Of course, what is really needed is a super supplement that helps you recover, grow muscles, inhibit fat—one supplement to rule them all (currently, you need different supplements for different needs). I would simply call it Lord of the Pills! The icing on top of the proverbial cake would also be better-tasting protein shakes with no additional calories, and fat burners that do not have any side-effects—something similar to ephedrine that is not a banned substance and yet delivers results. **M**

Why, Maxim, Why?

Poignant, but doesn't it sound like we're giving bad advice?

OTHER OPTIONS

- 1) Maxim, The Lifesaver
- 2) The Power Of Max(im)
- 3) Life Lessons For The Real Man
- 4) United Lessons Of Manhood
- 5) Who Let The Gods Out?

BORN IN JANUARY 2006 TO A COUNTRY STILL COMING TO TERMS WITH THE CONCEPT OF "BOLD," MAXIM HAS REDEFINED THE WAY MEN APPROACH THE WORLD. AS THANKS, WE'VE RECEIVED THREATS, LITIGATION AND LEWD PHOTOS. BUT, UNFAZED, WE CONTINUE THE FIGHT... WHILE REMINDING YOU WHAT YOU MAY HAVE FORGOTTEN OVER THE LAST 11 YEARS. THE FIRST? #MAKEHERSMILE.

by VIVEK PAREEK & SHREYA KALRA

This is catchy. Can't we oversell it?

Is "butfies" really a word? It truly is the end of the world.

There are a few things we've heard about Maxim over the years. That it's seen men through their highs and lows. That this selfless magazine has parted with wisdom and beer. That it has finally cured your bed-wetting. (Okay, we made the last one up, but it could happen!) It's time to highlight some super ideas again... in time for 2017.

TREAT DATING APPS LIKE SELF-ESTEEM BOOSTERS

Ah, those quasi-effective dating apps. The places where women can reject us without us ever finding out. It's freaking brilliant. But remember, when you do get matched, she came to you. Saw that? Self-esteem!

TELEVISION CAN BE YOUR FRIEND

Okay, we're aware that every time you want to actually watch something, there's nothing on. But thanks to services like Netflix and others—MyPlex, Spuul, Eros Now, BoxTV, BIGFlix, Yupptv, Hotstar and Wynk Movies—you can finally stop channel-surfing. Plus, most of these work across devices, so switch on. To switch off.

Why the hell are we promoting TV? What have they done for us?

MEN DON'T TAKE BUTTFIES

A certain Google search led us to the battle of "butfies" between Kim Kardashian and Kylie Jenner. Don't ask us why, just rejoice that we're taking you to the land where big butts don't lie. We're glad we have the Kardashians and Jenners. They also showed us why men should never, ever take such photos.

BELIEVE IN THE DRONE

Spying on your hot neighbour notwithstanding, getting yourself one of these babies will guarantee three things: First, they're super fun to manoeuvre; second, they can elevate your vacation/crash test photos to a new level; and, three, why wouldn't you want to snoop

around the house if you hear strange noises, or maybe eventually let the dog go for a walk?

REALLY, SELFIE STICKS ARE NOT YOUR FRIENDS

Apart from extreme sports and that too real action, ask yourself this: Have you ever seen a guy walking around with a selfie stick really shake things up? As handy as they can be for capturing the naughtier things in the bedroom, you don't want to be seen with one unless you're a serious adventure junkie. Still, they're mandatory for vacations. Solution? We think you should let your girl hold it.

CHANNEL YOUR INNER GOT

Game of Thrones, all bare boobs and gore, has changed what we expect from our viewing experience. After we blur out the man genitalia from our vision, we begin to see similarities between Westeros and almost every workplace on Earth. Every now and then, you have to go raw and show that you can conquer, if you so choose. Goes as much for the stapler as for the promotion. Sometimes, don't hold back.

AVOID NAME TATTOOS

Listen very carefully now. Don't ever get a name tattooed. Sure, it's a rage with celebrities, but we'd advise against it. People change their names, people change people, and people can be celebrated in better ways. Also, definitely never get a butterfly tattooed above your crack.

TRY AN E-CIG

Let's face it: Smoking is pretty bad for us. But we love it, don't we? Seems to make everything better. But also adds a smoky smell to everything, including your pubes. If you're looking to ease out, try an e-cigarette or a vaporiser. Plus, the sticks don't come with ugly pictures of rotten lungs. If you're looking to quit, try some gum or just don't smoke. Willpower, man.

FIND ANY SOLUTION IN AN EPISODE OF F.R.I.E.N.D.S

Come rain, come shine, we know we'll always have the 10 seasons of *F.R.I.E.N.D.S* on our side. The sitcom may be well over a decade old now but it still makes for great viewing

This is racist, sexist or some form of ist. Can't we just put something like "Watch Miss Bum Bum"?

and a lot of good sense. Stop taking advice from your real-life friends, because that sixsome knows it all.

EMBRACE I.T., THE UN-SEXY

No matter what anyone says, I.T. is not a sexy job. It's all keyboards, screens and the odd phone call to erase someone's search history. It's day after day and night after night retrieving data, backing up drives... you get the picture. Do the world a favour and un-complicate the code, the buttons and the commands. And please invent something that makes it bring us closer. For your part, make it easy for the guy by taking him or her out and getting the person a semi-life. And never, ever piss them off.

TRY SOME SPIRITUAL SEX

Indian philosophy says that our body is divided into conceptual *chakras* and they represent some of the finest interpretations of human experience. If you understand these *chakras*, you can achieve transcendence for short bursts of time. Still waiting for the best sex of your life? The root *chakra* for good-correction, awesome-sex is located at the top of the pubic bone and is associated with transformational sex. Positive energy here turns sex into spiritual consciousness. At *Maxim*, we rate this as: "Are you freaking kidding?"

LET YOUR PORN DIE WITH YOU

One of the most valuable lessons we cling on to was given by **Cyrus Broacha**: If someone is pointing a gun to your head and the hitman lets you choose one thing to take with you to your grave, it should be your porn collection. And throw in a torch. We hear it gets really dark down there.

LEARN TO DANCE WITH ANY MICHAEL JACKSON SONG

The year 2016 has been tough on music legends. It added a number of those who will live on forever in our hearts. One guy who prepped the gig in the sky—the King of Pop—has given us tunes that will allow the worst of us to dance. Where would we be today without the Moonwalk? How else would we embarrass ourselves on the floor? Especially handy for house parties.

Hey, you don't know her. She's got my nuts in her purse.

LOSE A GIRL IN 10 MINUTES (BECAUSE YOU'RE STUPID!)

This one's quick and dirty. Let's all take a moment for this well-timed "that's what she said" moment. Buy a bottle of hair conditioner—the kind that looks whitish-grey. Go to your lady friend's house and ask her if you can use the bathroom. Pour some of the conditioner on the floor and some on your hand. Then go out and ask her for a tissue. When she's totally grossed out and starts yelling, tell her how desperate you were. And get thrown out. Carry a first aid kit in case sharp objects are flung.

TRAVEL TO DRINK

Head down to the weirdest bars in the world. From Bangkok's dark alleys to the hip Shibuya neighbourhood of Tokyo and from the beaches of Zanzibar to chilly Gruyères, Switzerland, there are a number of places where you can get hammered and fascinated at the same time. The Vibe Bar Wild One in Tokyo stocks over 300 sex toys you can have fun with while getting smashed—no insertions allowed, thankfully—while the H.R. Giger Museum Bar in Gruyères looks like the inside of an *Alien* movie. Need more? Head to our website, **maximindia.in** now. No free drinks for shameless plugs.

PRACTISE SOFA-SUTRA

Put on your ~~imaginative~~ cap when you come home after a boring day at work, staring at Excel sheets. Or just get into "The Soaring Eagle" position. Sit down right in the middle of the couch, where two cushions form a butt crack and spread those legs as wide as you can—words we hope we never have to say to you again. Chill like this and you'll never have to fight for peace again. Disclaimer: *Maxim* is not responsible if you gross everyone out. Yes, being high helps.

REDISCOVER THE GENIUS OF SHOLAY, INDIA'S MAGNUM OPUS

Most of us have seen this movie over 100 times for a number of reasons—killer plot, mind-blowing acting, dialogue that still sends shivers down our spine and the intense action. Revisit the iconic movie in 2017, because there's no better way to do that than sitting back and

Love this! Can we get some Babaji image to complement it?

So, a guy can't even blaze one in peace now?

What have we got against Madonna? She's awesome!!

Agreed! So it's any MJ or Madonna song...

Tricky! Readers will think you're talking about sex.

Again, totally misleading.
Was expecting some "Hitler
is alive!" kind of occult shit...

BY FAR THE
BEST POINTS IN
THIS STUPID
ARTICLE!

letting Soorma Bhopali teach you the meaning of "bad timing." Jagdeep still cracks us up.

BELIEVE IN THE UNBELIEVABLE

There's a cathartic feeling that comes with just saying, "Hell, maybe!" This is especially true when it comes to emotions or space. If Felix Baumgartner can skydive from space back, who are we to dispute the fact that your penis can "grow" two inches in length in anti-gravity space. If anything, that's further proof that your penis chose the wrong line of work.

LISTEN TO THE LEAVES

Is it just us, or has the weather gone crazy? Cyclones, hurricanes, storms, dust clouds. As if cyclones and hurricanes weren't enough, there's an increasing risk of the *haboob*—a massive city-size dust storm which turns day into can't-see-shit night and your lungs into a nasty vacuum bag. We need to listen to the planet and really cut down our eco-devastating habits. Energy, pollution, littering—just do your bit.

LEAVE IT TO DENIM

Let's revisit chambray, which was first found in Chambray, France. It is soft and cool, which makes it ideal for summer. Denim—a distant cousin—originated in Nimes (as in "serge de Nimes") and came to the U.S. via work pants designed for miners by Mr Levi Strauss. It is the single most resilient piece in your wardrobe, placing you at ease in exclusive or casual settings. You must get an un-distressed dark wash, which can also work with a tie and jacket and look super-formal.

EMBRACE THE ART OF SIMPLICITY (LIKE STEVE JOBS)

Steve Jobs wore the same outfit every day so that he could focus on greater things like creating ground-breaking stuff. Switching away from unnecessary piss-offs and focusing on the bigger things reduces stress, makes you more productive and will make you happier. Whether or not you want to rock the black turtleneck, this is life advice from the guy who made real good.

ALWAYS CARRY SUNGLASSES

When it doubt, shade up. And

don't be too hard on yourself when choosing sunglasses. Keep it simple and classy by sticking to classic wayfarer or aviator styles. Trends come and go, but the classics remain. Ask us, we've been around for 11 years now... and going strong.

READ MORE COMICS

Some things never change. The world was round yesterday and it will be round tomorrow. Remember why you loved comics in the first place—great illustrations, snappy writing, cool characters. Well, in case you haven't noticed, comics have only gotten better. Pick up a couple—not *Archie*—and rediscover how non-electronic entertainment feels. As in, feels again.

FART LESS (IN PUBLIC)

Not that we needed to tell you this, but as you get older you tend to forget it. Because you stop caring. That's a good thing, but farting out loud isn't the kind of entrance music you should rely on. Plus, your gas releases methane into the air, so it makes sense to not increase the sale of alligator clips for people's noses.

LOSE THE CHICKEN DANCE

You're in a bar and a girl is nice enough to make eye contact. As you're making your way to the dance floor, things get tricky—the part where you have to "dance." Never break into the chicken dance. Whoever invented this ubiquitous move is a clucking idiot, so save yourself. Our recommendation? The broom, where you're at least not making a complete ass of yourself. But, hey, who says that is a bad thing? We do it all the time.

GET A HAIRCUT THAT SUITS YOU

As basic as this sounds, a lot of guys get this wrong. The latest Bollywood or celeb 'do may look cool, but is it for you? The perfect haircut takes into account the shape of your face, because the whole point of a haircut is to frame your face. Also, ask your barber to give you a natural neckline and sideburns that suit the length of your face. If you want your haircut to stay longer, go for a scissor cut. Also, hair product is okay, but not too much. You don't want people borrowing it off your hair.

Where's the proof? It's like saying eating enough sushi will give you muscles.

Should we put a pic of this guy? On second thoughts, his advice is bad enough.

Not everyone likes the taste of tobacco. Can we recommend some other things... like midnight mooning, hiding the remote, etc. All classy habits.

SAY "YES!" TO THE MISSIONARY

As much as people trash it, the missionary position (you on top as she's on her back) is an idiot-proof, intimate and still-sexy move. She'll love the closeness, and you'll be... well, as happy as ever.

SAY "YES! YES!" TO THE COWGIRL

Here's the absolute truth—the cowgirl is the best sex position ever, coming from the ladies. Women like to take control when it comes to pressure and frequency, so just let her ride you, boy. You'll get a great view without doing too much hard work, and she'll be able to guide you—how to thrust, how fast to go, etc. It's an absolute win!

TRAIN TO LIVE IN SPACE

Whether it is Richard Branson, Elon Musk or some other crazy entrepreneur, you can get a ticket in this lifetime to visit Mars, or any other planet if they manage to colonise. Take snacks with you for the flight—M&Ms or Nutties are good, because you can also play marbles in case you get bored. Train your core, because zero gravity and flailing legs are ungainly. And carry lots of diapers—the "toilet" on a spacecraft is a collection device with an overboard dump. If it breaks down, it's Code Brown.

LOSE A FRIEND IN 60 MINUTES

There's baggage, and then there are useless friends. Here's how to lose them pronto, according to famous stand-up comic **Papa CJ**: Make a plan with a friend for a movie. Then, tell him you'll be late and ask him to leave your tickets with the usher. Now, don't go. While he's watching the movie, tell his girlfriend that he's out on a date with another girl. When she goes to check on him, tell her he was planning to leave the theatre separately and wanted you to cover for him, and to say was with you. Enjoy the public drama. Buy some popcorn. This works best with a pile-on buddy, or you're lusting after his girlfriend.

SMOKE A CIGAR...

...without being a douche about it. That colossal Cuban masterpiece is super if you get used to it, and it somehow classes things up. Here's how to fire one up like a pro—first,

Speaking of, can we score some free pants?

What about round frames? Are we so oval-minded?

clip the tip. Use a standard "double guillotine" cigar cutter that chops from both sides. Second, use a wooden match or a butane lighter and rotate the cigar's foot around the flame for 30 seconds. Toast it carefully and don't char it, or the smoke will taste burnt and bitter. Third, don't keep ashing incessantly. A lengthy grey cylinder at the end of your cigar cools the smoke entering your mouth, so let your cigar burn slowly. Finally, avoid a Cartel or Mafia accent.

BREAK UP WITHOUT PAIN

To come out on the other side in one solid piece, don't be the most loving boyfriend and then sit her down for "the talk" out of the blue. Lay the foundations, and start pulling away. Do it on a Saturday so she has time to recuperate before the work week starts, and put her down gently. And don't ever say, "It's not you, it's me," because that's just plain insulting for her. Man up and talk straight.

GO OFF THE GRID

The best thing you can do for a short period of time. Need to escape the stress of everyday living? Need to fly under the radar for a bit? Here's how to really get off (and stay off) the grid: Stop leaving footprints—switch off that cellphone and stay away from wi-fi. Keep moving and don't stay in one place. Pay in cash (as difficult as it may be these days). It's healing for the nerves because being always "on" is taking a toll on all of us.

DON'T MOVE A MUSCLE

A study by Hiroshima University in Japan says that looking at pictures of baby animals improves productivity. So, tell your boss that when he catches you watching "Puppy and Duckling Are BFFs" on YouTube. You could spend hours at the gym humiliating yourself doing zumba. Or you could just flip through a comic book. A University of Buffalo study also found that superhero-loving men who looked at Batman pics not only felt better about their bodies, but were also stronger immediately afterward. It's like working out without working.

EAT LIKE A MAN

Fight off the flab without giving up

Almost had us there. It's a sneaky way to give men better habits. But we know better. Bring on the four cheese pizza.

those chips or pizza... all you need are a few nutritional tweaks. To start with, drink lots of water—you can make it interesting by infusing your water with fresh lime, orange or cucumber slices. If you've actually begun working out, eat whole grain food. Most important, fill your plate with green veggies and eat them first, because they tend to kill your appetite for too much fried stuff. You can add flavour with spices like chilli flakes and oregano. The best thing you can do is give up sugar, but it takes a long time to do it.

OR, EAT LIKE A KING

If your cooking sucks, a study by the Nestlé Research Centre in Switzerland has a solution. Looking at pictures of delicious food as you eat your bland, gross slop tricks your brain into thinking what you're eating isn't so shitty. Mmm, perfectly grilled brinjal.

BLAME YOUR DNA, THEN SLEEP

Don't blame your mom or your dad, blame the oodles of molecular data for your current state of mind and body. Men weren't made to sit in corporate offices five times a week. We were meant to be chilling with a beer on a hammock surrounded by bikini-clad women. To actually get there, catch at least eight hours of sleep. To get good sleep, stay away from screens (phone, tab, laptop, TV, your face) for at least 45 minutes before you turn in.

USE TECH FOR LOVE

Believe it or not, there are some gizmos out there that can even salvage long-distance relationships. Squeeze DoCoMo's Taion Heart and it sends your grip via Bluetooth to your lady's gadget that matches your pressure, vibrates with your pulse and even glows. It's kind of like holding hands on Ecstasy. The Kissenger—a pair of bizarre plastic heads with motion-sensitive silicone lips—can be plugged into your computer's USB and sends kisses from one to the other. Slip it some tongue and feel the sparks. Or, LovePalz, which lets you do it via smartphone and two devices—one on your junk and one in her trunk—that transmit thrusts via wi-fi and air pumps. (Congrats: you just got laid in the most depressing way.)

FREE YOUR MIND

Has stress slowed your mind? It has. We can feel it. To get back into the game, aim to meditate for at least 20 minutes during the day and don't fiddle and twitch while you're doing it. Focus on the present and not the past or the future. Take a walk as this will help you connect with Nature. Listen to the birds chirp and take in the scent of trees—difficult with all the pollution, we know, but it still beats canned air. And avoid smelling trash, though, because that'll probably defeat the purpose. And talk to positive people so they can pass on their positive energy to you. Also, this will ensure you don't have to worry about STDs. It's the coming together of minds, you see.

KILL THE NIGGLING GERM THAT YOUR GIRL IS CHEATING ON YOU

She's most probably not and it's probably in your head. But trust your instinct because, barring a colossal case of cluelessness, the first sign of infidelity you'll detect in your lady is detachment in bed. Investigators and psychologists say that women find it emotionally tough to have multiple partners, so if she's unfaithful she might shy away from intimacy. If she's cheating on you with a woman, rejoice. You've somehow stumbled into a world where a threesome could be a possibility. No, probably not.

BULLETPROOF YOUR BODY

There's so much bad stuff out there it's almost necessary to put on a tough exterior. Muscle training is one way to ward off germs and to get your fit on, and sweat out toxins. Start off with three sets of 10 repetitions of mountain climbers, squats, pull-ups, sit-ups and lunges. Do these five times a week and you'll have a fitter, tougher body.

MAKE THE OFFICE MORE FUN

Ah, stuck in the office while everyone else is partying on the beach? Well, a job and responsibilities needn't mean that you can't have fun. And you have nothing to worry about, except the threat of being fired. Turn the photocopy room into a club. If you want to dance all night then fill the photocopy machine and set it to 50,000 copies. That blinding copier

Excellent point. Does that also mean not telling my wife? That would be like suicide.

And what if she really is? We should tell the guy how to deal with it...

1) Forgive, but move on

2) Have a bunch of beers, pursue random hook-up

3) Try to work it out

4) Walk away, never look back

Love this point. Very guru-like. All we need are some herbs.



Haven't said anything about no-undies Monday or tiffin-sharing every day?

Seriously???

bulb and mechanical clanking are perfect substitutes for the bright lights and thumping beats of that awesome club. If you get lonely, photocopy your butt, then grind yourself against the machine while it's still warm. It's almost like the real thing! Almost.

THINK LIKE A LESBIAN

Only—we repeat, *only*—when it comes to pleasuring your lady. To help her reach the ultimate Big O, focus on foreplay. It is the key—do some tongue gymnastics, finger manipulations, blow hot and blow cold, gently pat... the big short. Run through all the bases before homing in. She'll respond in kind because she'll be grateful you can take a hint.

MAKE THE MAXIM BOMB

That's what we call our patent knocker-outer. It's the godfather of all cocktails. It's delicious, it's potent and it'll give you the hangover of hangovers. It's like 10 Zach Galifianakis in one. Here's how to make it: Take 1 shot scotch, 1 shot orange liqueur, 1 shot spiced rum and 120 ml of beer for the base. Plop the spirit mix into the beer, chug it down. The beer soothes your belly, while the rum sets it on fire. Swimming, are we?

COOK MEATBALLS

When in doubt, the humble meatball is a save-the-day food. The spherical mash-up of savoury wonder doesn't need you to be an expert chef to make it. All you need are two hands and some ground-up animal. If you can make a ball of mud, you can make dinner. Meatballs are rustic hassle-free comfort food. Plus, they make space for a lot of "ball" puns that are ready to be inserted. (See what we did there?)

REDUCE YOUR CARBON F-PRINT

Earth is beautiful, so let's work towards not ruining it, shall we? Use a jute bag for groceries instead of using plastic, recycle, use water conservatively, switch off the lights when you leave a room and don't waste food. Small steps can make a difference. Can't pitch in? Learn to burn with global warming.

MASTER PHONE SEX

Distance can make the heart grow

fonder? Hell to the no. She will get distracted, so if you're in a lo-dis relationship, keep things alive with phone sex. Saying "Ohhh baby" over the phone just won't cut it. For starters, disable call waiting. Then walk her through what you would be doing to her in the bedroom. Don't scare her off with S&M stuff, please.

MAKE AND SAVE MONEY

If only you could make money by spending money. Oh wait, some economics principles work just that way. But that's not what this is about. We're guilty of blowing all our cash and wiping away tears at the sight of an empty wallet, but if you invest some money each month, you can possibly get richer. Take a systematic investment plan (SIP), claim your refunds and watch your cash grow. It works.

GET YOUR SHAVE ON

The key to a good shave is skin preparation. Always try and shave after a bath because the combo of gel, soap, shampoo and water hydrates the skin. Notice the direction your hair grows in and shave opposite that. And splash with cold water to soothe your skin after the razor. Done.

DELAY BALDNESS

Losing your hair is scary. So, after showering, gently towel dry hair because rubbing it like crazy damages the cuticles and gives you frizzy hair. And let your hair dry before applying any product.

SPRITZ UP YOUR FRAGRANCE

Ladies have a thing for men who smell good. And your cologne says a lot about you. A simple spritz of the right smell can make you look—and feel—like a million dollars. When buying cologne, don't take a whiff of the scent from the bottle. Spray it on a blotter, let it dry to the touch and then take a whiff. And apply on places that retain the smell, like the back of your neck and on your chest. Armpits? Apply at your own peril.

MINIMISE THAT STENCH

A deodorant will minimise stink, but not sweat. Reduce sweat by choosing a product labelled an "antiperspirant." Or you could opt for deodorising talcum powders.

THIS COULD WORK IF YOU SAY IT LIKE A PORNSTAR. NO? SURE? OKAY.

You can also reduce smelliness by trimming or shaving body hair.

MAN UP YOUR HANDSHAKE

A good handshake is a must for men. Approach your target by looking her or him in the eye and smile—not like a creep—and give her or him a firm but not deathly shake. No limp fish, please. It's off-putting.

FIND YOUR MOJO WITH KARAOKE

Instead of getting up on a table and proclaiming your love for your girl, show the world you're made of steel by singing karaoke at a packed bar. You might have a shit voice but that's the whole point. And when people start throwing stuff at you, that's when they'll know you're made of steel. And, hey, it's loads of fun.

GO WHITE

Keep it classy with white staples, in linen or other free-flowing fabrics. These three items in white in your closet will let you mix and match for any occasion—a plain white shirt, a white crew neck T-shirt and white sneakers. Boom! You're ready.

LIVE AN IMMORAL, AWESOME LIFE

Life's too short to live on the sidelines. Get out there and do your crazy thing. Become a Bollywood extra, elope, attend a parliament session, have sex with a stuffed toy (we take no responsibility for this one), run in a marathon, run for an election, make her breakfast in bed, see the seven wonders before someone knocks them down, have sex with an ex (again, we take no responsibility for this one), snorkel or go diving, get into an extreme sport, crash the red carpet. The list can go on. Enjoy yourself while the limbs still work! ■

Whoa! Isn't this really, really dangerous ground? The LGBT guys are already pissed with us straight guys.

You can also replace this with:
Vodka+
Apple
liqueur+
Mezcal

OK

Bourbon+
Cherry
Liqueur+
Tequila

Can't we give readers a more in-depth perspective? Like joining a carpool. Or using less aerosols. Sure, they should know that already, yet...

With these annotations, Team MAXIM wants to indicate how hard we work. We've spent almost 3 months on this issue and each subject/article is debated and defaced a number of times before it reaches you. Relax, we're only lying. But seriously, it's been a great 11 years, and we can't wait for the next 11. Tell us what you thought of this issue on maxim@emmindia.com

The *Big Ones*

LET'S BEGIN WITH THE NUMBERS: 11 YEARS; 134 COVERS;
57,024 MANHOURS OF MAGAZINE CREATION;
31,45,965½ BOTTLES OF BEER; 0.34 SECONDS OF REGRET.
THAT'S WHAT WE'VE INVESTED (AND SPENT) OVER THE YEARS.
TO MARK OUR 11TH ANNIVERSARY, WE SCOURED THROUGH
OUR READERSHIP, FILES OF SALES REPORTS AND SOME OTHER
DATA WE CHOOSE NOT TO MENTION, TO COME UP WITH
11 BESTSELLING COVERS. WE'VE BEEN BLESSED WITH
EXCELLENT NEWSSTAND (DIGITAL AND SWEATY) SALES,
BUT THESE ISSUES BROKE THE BANK. THEY STILL MAKE US
VERY HAPPY... BUT WE'LL LET YOU JUDGE FOR YOURSELF.

by TEAM MAXIM

MAXIM



PRIYANKA CHOPRA

2016

The reigning Hot 100 champion created history again with this issue. Shot in New York, this cover became an instant classic, reinforcing the power of print in a landscape of digital impressions. And, yes, there's no one like PC. If you still haven't got a copy, you've been living on Mars. (Congrats on beating Elon Musk to it.)

*Photographed by
NICK SAGLIMBENI*









DEEPIKA PADUKONE **2011**

The red-and-black theme is a patent *Maxim* expression, and has spawned many covers that have all done well. This one, the third for Ms. Padukone following her 2008 and 2010 appearances, showed a naughtier side of her, while also showcasing her supreme elegance. Editorial requests for outtakes lasted almost two years. We obliged.

Photographed by
VISHESH VERMA



LISA HAYDON **2015**

Few women can charm the camera like Lisa, and this cover tells you why. The lissome lass rocked the bikini like never before, causing significant heatwaves across India. The attitude spilled over to the interview as well, solidifying that her second *Maxim* appearance was as badass as the first.

Photographed by
DIRK BADER



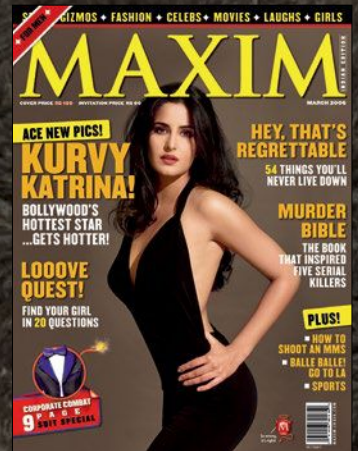
SONAKSHI SINHA

2014

Not your typical *Maxim* cover, sure, but very sexy. This was Sonakshi's second appearance, and she really bumped things up a notch. Casual and flirty, it showed the actor like you'd never seen her before. The same year, she also broke into the Top 10 of the Hot 100.

Photographed by
SURESH NATARAJAN





KATRINA KAIF

2006

The third *Maxim* cover—following Priyanka Chopra and Kareena Kapoor—this one helped cement the arrival of Ms. Kaif into pop culture and men's mindscape. *Maxim* had been creating substantial ripples, and this took it a step further. Showcasing the curvaceous wondergirl, it was a departure from the then in-your-face approach of this magazine, and perhaps that's why it worked so well.

*Photographed by
DARREN CENTOFANTI*





SONAM KAPOOR 2010

What a *Maxim* debut this was—straight into the top spot of the Hot 100. The fashion icon looked sensual as hell, setting up a great shoot. Sonam has appeared on hundreds of covers since then (including another great one for *Maxim* in 2012), but we can safely say that this one still stands out.

Photographed by
JATIN KAMPANI



KAREENA KAPOOR KHAN 2012

As *Maxim*'s second Covergirl, Kareena will always hold a special place in our hearts and on our shelves, but it was this appearance that really took the newsstands by surprise. She did say she was extremely proud of her derrière and we wouldn't have dared to disagree. Kareena remains quintessentially hot, and will continue to make us swoon.

Photographed by
DABBOO RATNANI





ANUSHKA SHARMA

2013

Ms. Sharma's first appearance on our cover in 2011 was pretty fantastic. This one, almost like clockwork, took off where the last one left off. We kept it fresh and fuss-free, and she played her part by being very open-minded. The result? This shoot has been a recurring theme that we go to whenever we want a sat-at-home look. Thanks, Anushka, for this cover and for the gift of an idea that keeps on giving.

Photographed by
PRASAD NAIK



MALAIKA ARORA KHAN

2007

The poster girl for perpetual hotness, Malaika's two appearances in *Maxim* have coincided with our redesign. She looked stunning and graceful, a visual reminder of why she's a permanent entry to the Hot 100. What can we say? Like you, we are fellow-believers.

Photographed by
FARROKH CHOTHIA



BIPASHA BASU

2011

Probably one of *Maxim's* most memorable covers ever, Bipasha's third (of four) appearances led to litigation, adulation and pure fascination. In an age when the internet was equivalent to a faulty router that screamed bloody murder, this one made the entire country rally behind the cause of boldness, which *Maxim* had been championing since 2006.

*Photographed by
PRASAD NAIK*



JACKIE FERNANDEZ

2011

Sri Lanka's hottest export has captured hearts over the years, but we'll never forget the love we got for this cover, her first for *Maxim*. It was sporty, it was sexy and we're guessing it helped thaw existing diplomatic tensions between the island nation and India. Don't agree? Look more closely.

Photographed by
SURESH NATARAJAN



CHESS GAMES

Making all the right moves, and doing it in style, along the French Riviera.



THIS PAGE

Location: Château
de la Chèvre d'Or
(*Him*) Jacket, sweater,
pants, and shoes by Boss.
(*Her*) Shirt, skirt, and
shoes by Boss

OPPOSITE PAGE

(*Him*) Coat and shirt by
Polo Ralph Lauren.
(*Her*) Shirt and jeans by
Polo Ralph Lauren



THIS SPREAD

(Him) Jacket, shirt, and pants by Dolce & Gabbana; shoes by Salvatore Ferragamo; sunglasses by Ray-Ban.
(Her) Dress and purse by Dolce & Gabbana; sunglasses by Paul Smith.

i *Ferrari 488 GTB*

➤ The Ferrari 488 GTB is the first turbocharged production model since the limited-production 288 GTO of 1984–86.

➤ Ferrari engineers toiled to preserve the company's signature engine sound, despite the 488's turbochargers.

➤ Numbers don't lie; the 488's 3.9-litre twin-turbo V-8 engine makes 661 horsepower, compared to 597 hp for its predecessor, the 458 Speciale. Significantly, the 488 dominates the older model in torque, 760 Nm versus 540 Nm.





THIS PAGE

Jacket, sweater, and
pants by Salvatore
Ferragamo; sunglasses
by Ray-Ban



THIS PAGE

Coat, shirt, and pants
by Emporio Armani



THIS PAGE

(Him) Jacket by Burberry
Prorsum; sweater by
John Smedley.
(Her) Coat by Burberry
Prorsum

OPPOSITE PAGE

(Him) Coat and shirt by
John Varvatos. (Her)
Sweater by Theory



THIS PAGE

Jacket and dress
by Coach

OPPOSITE PAGE

Sweater, shirt, and
pants by Prada; shoes
by Burberry Prorsum



STYLING
DAVID LAMB
MAKE-UP & HAIR
DEBBIE STONE
MODELS
ELENA MELNIK AND
SEBASTIEN ANDRIEU
AT NEXT MANAGEMENT
AUTOMOBILE
FERRARI, SCUDERIA
MONTE-CARLO



PUMP UP

The Hansaplast Rocksport Challenge will get your adrenaline rushing.

Peeps, get ready to test your mettle this January at the Hansaplast Rocksport Challenge—an obstacle racing event. A five-km run and two-day carnival make this challenge a perfect weekend getaway for adventure lovers. Curated by Rannvijay, the festival also allows you to zipline in the Aravalis, enjoy quad bike rides, shoot your friends in the paintball arena and go bungee jumping. Also, don't forget to fly in a hot air balloon. The cocktail of live music, stalls to shop from and great food at a countryside location with picturesque surroundings makes this festival a mecca for outdoor lovers. And yes, you can see Rannvijay in action too. To know more visit: www.rocksportchallenge.com



p. 15 Image courtesy of Dharma Productions and Fox STAR Studios

pp. 16-17 Images

courtesy of respective brands

pp. 18-19 Images courtesy of

respective studios

pp. 22-24 Daniel Knighton/Getty Images; images courtesy of respective artists and clubs

pp. 26-27 Fred Perry at The Collective, Shop No. 2-3, Ground Floor, Koregaon Park Plaza Mall, Koregaon Park, Mumbai; Reebok, Shop No. C5-C6, Ground Floor, MGF Metropolitan Mall, MG Road, Gurugram; Emporio Armani, Shop No. 123, Ground Floor, DLF Emporio Mall, Nelson Mandela Road, New Delhi; FitBit, fitbit.com; Jack & Jones, Shop No. 180, Commercial Street, Bengaluru; Wrangler, Shop No. 52-53, 4D Mall, Motera, Ahmedabad; Hidesign, Shop No. 9, Rani Laxmibai Marg, Hazratganj, Lucknow;

Hackett, Shop No. 206, First Floor, DLF Emporio Mall, Nelson Mandela Road, New Delhi; Tom Ford, Shop No. 125, Ground Floor, DLF Emporio Mall, Nelson Mandela Road, New Delhi

p. 28 Ralph Lauren Polo, ralphlauren.com; Smythson, smythson.com; Suunto, suunto.com; Canon, Second Floor, Ambience Mall, Gurugram; Drake's, drakes.com; Visconti, visconti.it; Vuarnet, vuarnet.com; Bell & Ross, bellross.com

p. 29 Pendleton, pendleton-usa.com; Berluti, berluti.com; Bear Archery, beararchery.com; Bending Branches, bendingbranches.com; Orvis, orvis.com; Bremont, bremont.com; D.S. & Durga, dsanddurga.com; Gerber, gerbergear.com; Fiddleback Forge, fiddlebackforge.com; Michael Kors, Shop No. 123A, Ground Floor, DLF Emporio Mall, Nelson Mandela Road, New Delhi; Swarovski Optik,

swarovskioptik.com p. 30 Cartier, Shop No. 103, Ground Floor, DLF Emporio Mall, Nelson Mandela Road, New Delhi; Valentino, valentino.com; Byredo, byredo.eu; Acqua di Parma Colonia Quercia, acquadiparma.com

pp. 32-35 The Body Shop, Shop No. 6, Ground Floor, Ampa Skywalk Mall, Poonamallee High Road, Nelson Manickam Road, Chennai; Vero Moda, Shop No. 6, Ground Floor, Virtuous Mall, Dumas Road, Surat; Marks & Spencer, Shop No. 276-281, DLF Place Mall, Saket, New Delhi; Fossil, Shop No. 68, Thane Viviana Mall, Eastern Express Highway, Thane West, Mumbai; Gauri & Nainika at Koovs, koovs.com; DKNY, Shop No. 62, Senapati Bapat Marg, Phoenix Mill Compound, Lower Parel, Mumbai pp. 36-38 Konradbak/Dreamstime.com pp. 40-41 Stefanovic Mina/Shutterstock.com pp. 42-43 Images

courtesy of The Gateway Resort Damdama Lake, Gurugram

pp. 52-54 Images courtesy of Briggs Automotive Company

p. 55 Image courtesy of Honda

pp. 56-59 Images courtesy of ER Motorcycles and Rough Craft

pp. 60-62 Images courtesy of Ascari Bicycles

p. 63 Gucci, Shop No. 105, Ground Floor, DLF Emporio Mall, Nelson Mandela Road, New Delhi; Waterford, waterford.com; Nikon, nikon.co.in; Daniel Marshall, danielmarshall.com; MB&F, mbandf.com; Paco Rabanne, pacorabanne.com; Masei, masei-helmets.com; Goldgenie, goldgenie.com; Comme des Garçons, comme-des-garcons.com pp. 64-65 Images courtesy of respective brands pp. 68-77 Roxy, roxy.com; Calvin Klein, Shop No. 38, Ground Floor, Select CITYWALK Mall;

Sanchita, Shop No. 555, New BEL Road, Bengaluru; H&M, Shop No. 2, Club House Road, Royapettah, Chennai; Nike, Shop No. 4, Skyzone, Phoenix Mills, Lower Parel, Mumbai; Juicy Couture, juicycouture.com; Flirtatious, flirtatious.in; Adidas Originals, Shop No. F-01, Oberoi Mall, Oberoi Garden City, Goregaon, Mumbai

pp. 84-91 Images courtesy of respective hotels and travel agencies

pp. 92-97 Pavel Chagochkin/Dreamstime.com; Syda Productions/Shutterstock.com; Kentoh/Shutterstock.com pp. 116-125 Salvatore Ferragamo, Shop No. 121, Ground Floor, DLF Emporio Mall, New Delhi; Ray-Ban, ray-ban.com; John Smedley, johnsmedley.com; Theory, theory.com; Coach, coach.com p. 128 Ulf Andersen/Getty Images



WILLIAM DALRYMPLE



The acclaimed writer and historian, whose latest book, *Kohinoor: The Story of the World's Most Infamous Diamond* (co-authored with Anita Anand), has won critics over, pens his last-day plans.

This is *Maxim*'s 11th anniversary. A birthday wish for *Maxim* before you head to the other side?

You guys are already having too much fun! I can't add anything more.

Ha! How do you want to go?

Genetically speaking, it's most likely going to be a heart attack.

Do you have any deathbed confessions?

Yes, but I'm not going to reveal them here.

Where would you prefer to be, Heaven or Hell? Why?

I've never been fond of torture, so definitely, Heaven.

Which movies are playing on repeat in your version of Heaven?

Aguirre, the Wrath of God, *Monsoon Wedding* and *Picnic at Hanging Rock*.

Name one thing you're glad you'll never have to do again on Earth.

Anything to do with maths.

Where would you like to base your last book, and why?

For my last book, I think it will be the Caribbean.

One book you wish you had written?

The Wild Places by Robert Macfarlane.

Has there been any incident when you thought it was going to be your last day?

There have been several but one that stands out is when I was working as a war correspondent. I was reporting from Kandahar, Afghanistan, and a sniper shot hit the car I was travelling in. That was very, very close.

What do you think people will be saying over your casket?

I'm sure I'd have left them with a lot of gossip about me.

One thing you'd like to change about your life would be...

Better work and play balance in life.

Who would you spend your last day on Earth with?

With my wife, Olivia, and family.

Was there anyone on Earth you wanted to punch in the face?

Many people. But I won't name them.

What is your biggest regret?

I wish I had spent more time with my family. Also, worked harder on my languages, especially Hindi.

What's the one thing you'd like to take with you into the great beyond?

Nothing. I'd like to go without any possessions.

What would be your last meal on Earth?

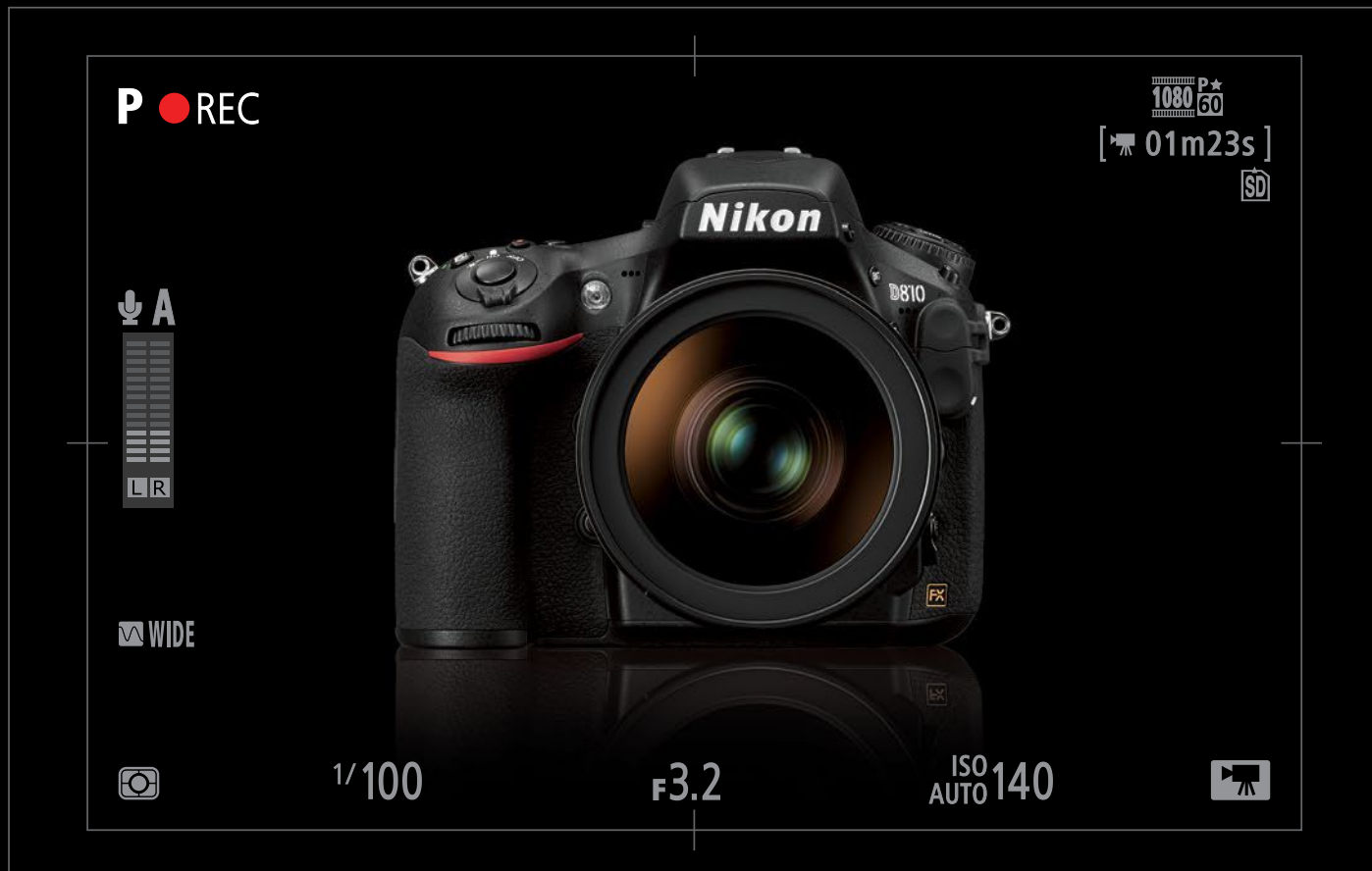
Kebabs and beer!

Your last words on Earth would be?

I love you all.

D810

FX



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At the heart of the image



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